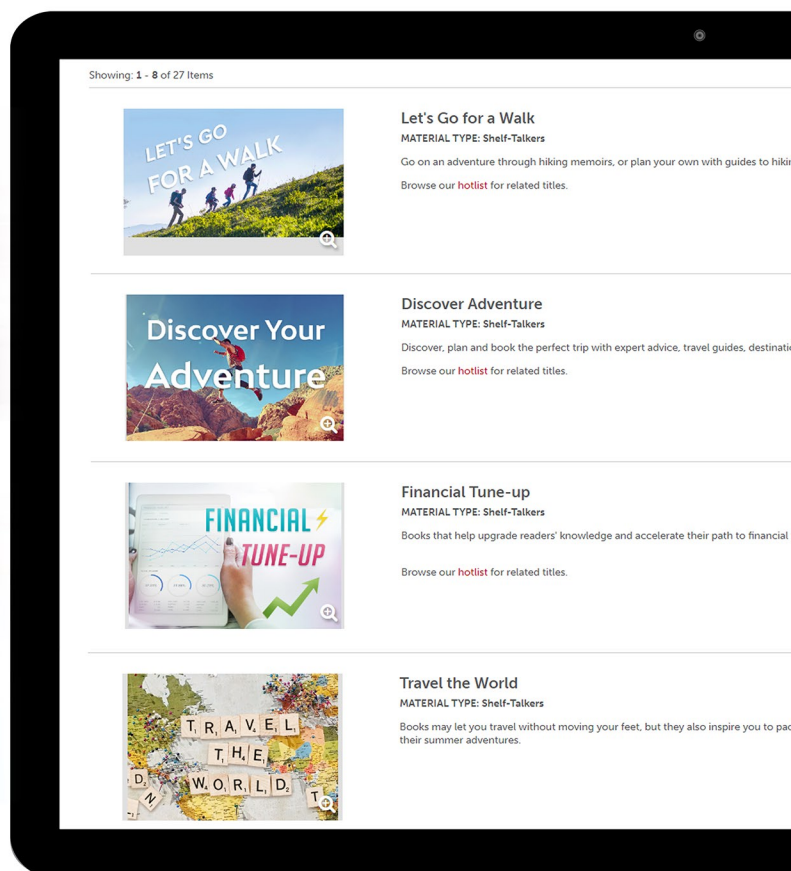


# Move the Needle with Whitehots

Create Some Sizzle to Make Collections Move



- ✓ Discover the Power of Displays
- ✓ Merchandising is an art
- ✓ Stacks need some TLC
- ✓ Shelf Talkers sell books
- ✓ Increase your print circulation with our out-of-the-box solution
- ✓ Track your display copies, what gets measured, gets done

