

Introducing Pop Up Library

FROM BAKER & TAYLOR

POWERED BY

axis360

digital media library
by Baker & Taylor



whitehots

Your library, wherever you want the library to be.

What is Pop Up Library?

Pop Up Library is a small network device that creates instant access to your library's Axis 360 collection wherever you want.

It's simple. Collaborate with community partners, businesses, government offices or any other location that you can think of to create a Pop Up Library branch and get your community reading.



No app to install

No credentials to enter

No data plan needed

No barriers to reading

Pop Up Library:

- Extends the presence and brand of your library throughout the community
- Boosts awareness and usage of your digital collection
- Removes barriers to digital borrowing
- Creates new library patrons

How does it work?

- Pop Up Libraries generate their own library-branded Wi-Fi network at the sites you choose.
- Posters and how-to instructions provided by Baker & Taylor guide users to log on and browse eBooks available to borrow and read immediately.
- Books open instantly in the device browser, without needing an app or a library card, and can be saved to read offline for the duration of the loan.
- While reading, users are prompted to provide contact information to take advantage of everything your library provides.
- Your Axis 360 dashboard gives you a real-time view of activity at your devices and a wealth of statistics.

Contact Whitehots to learn more

✉ admin@whitehots.com  www.whitehots.com

 **BAKER & TAYLOR**
A Follett Company