

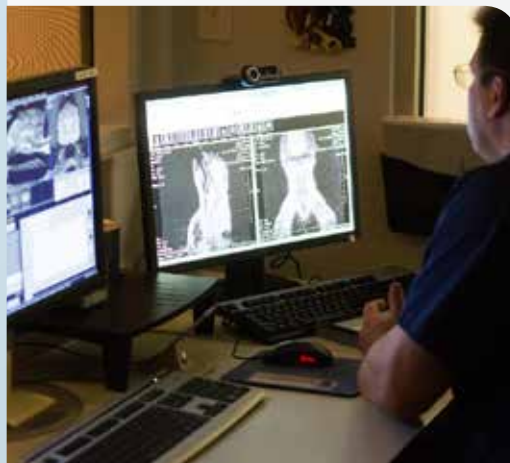
## Are you interested in building a stronger Neurology Department?

*So...what's stopping you?*

- Are you interested in acquiring a top-shelf Neurologist but have no scanner to attract them?
- Do you have an older scanner that is becoming more and more expensive to maintain?
- Are you interested in upgrading from a low field scanner to a more dynamic unit?
- Are you losing 10 or more scans to outside practices?
- Are you interested in a mobile unit but are having problems with zoning or construction?
- Are you concerned with marketability and business development?
- Do your other responsibilities make it difficult to devote the necessary time to manage and cultivate a strong Neurology department?
- Do you have labor concerns relating to MRI Technologists or Vet Technicians?
- Are you simply concerned that you may not be able to afford an MRI or CT Scanner?

*Through our comprehensive offerings we can assist practices by providing:*

- Customized packages for MRI and CT units that most accurately meet the needs of each individual practice
- Ongoing management support which includes training, applications support, marketing support, business development, and staffing solutions
- Veterinary specific support; as an MRI facilitator ALL WE DO IS VETERINARY IMAGING which separates us from the competition
- A variety of unit options, including Mobile and Installed systems
- Zoning support and construction project management solutions
- Radiology support through AnimalScan staff
- A comprehensive maintenance and service package that includes coverage for chillers and cryogenes



- Additional service and product options such as MRI compatible ancillary equipment, sales consulting, and optional full-time labor support
- A complete library of preset veterinary MRI protocols cultivated over the past 15 years
- **And much more!!!!**

*Why do practices work with us; it's because we:*

- Offer affordable 1.5 T MRI Scanner Packages starting from \$9,950 per month
- National Siemens Partner with service, sales and training
- Are recognized as a market leader in veterinary imaging
- Have experience providing imaging solutions to a variety of practices ranging from single neurologist operations to multi-specialty operations to academic institutions
- Provide experts to consult in areas ranging from Anesthesiology to Radiology to MRI Equipment/Applications/Protocol Support
- Are an ACVIM Sponsor who can provide national recognition for our partnering practices
- Provide each practice a dedicated Development Coordinator who works to create market relationships, identify opportunities, and assist our practice in their growth initiatives.

*If any of this describes your situation then there is a solution, contact:*

Lara Warren Development Coordinator | p. 703-999-1614 | e. lara@animalscan.org



**AnimalScan**  
ADVANCED VETERINARY IMAGING

4331 Easton Ave. | Bethlehem, PA 18020

[www.AnimalScan.com](http://www.AnimalScan.com)

# CT *Revenue Growth through Advanced Diagnostic Services*

## Where is your potential imaging revenue going?

*Your Siemens  
Medical Veterinary Liaison*

**SIEMENS**



- Are you referring patients to outside practices for advancing imaging services?
- Are those cases returning for treatment with diagnostic reports?
- Are you losing 10 or more cases each month to outside practices?
- Is it time to grow revenue while increasing the diagnostic and treatments options available to your clients?

### *Consider CT for the following indications*

- Brain
- Chronic Rhinitis
- Nasal Neoplasia
- Middle & Inner Ear Diseases
- Elbow & Brachial Plexus
- Abdominal Studies

\*All Sale and Lease contracts include delivery, installation, set-up, 2 weeks of applications training

### *CT Equipment Leasing and Sales\**

- Advice & Site Preparation
- Construction
- Siemens OEM Service Contracts
- Local Service
- Veterinary Specific Imaging Support via ARRT Registered Technologists, Board Certified Veterinary Radiologists & Anesthesiologists

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# Service & Maintenance

## Industry Specific Service Packages Delivering Peace of Mind at Competitive Rates



- Are there times you would like to offer a more complicated study, but don't have the direction or technical guidance necessary to expand your offerings?
- Are you having trouble keeping your machines consistently operating at optimum level?
- Do you think your service and maintenance costs are appropriate for your needs?
- Are you tired of service contracts that don't have enough coverage or don't have clear limitations?

### *AnimalScan Service Packages Offer...*

- Expert On-site Engineering Services
- Applications Support and Training
- Veterinary Imaging Specific Support
- Veterinary Specific Protocol Installation
- Parts & Labor Included
- Competitive Pricing
- Siemen's OEM Service
- Local Service
- 24/7 Support\*
- GE Service
- MRI
- CT

\*After hours supports packages available



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# Construction Management

## Taking the headache out of construction

*We work exclusively with expert imaging contractors who are among the nations leaders in their field.*



- Are you putting off an imaging upgrade because of the confusion associated with the construction necessary?
- Are you avoiding the frustration of dealing with contractors and the process of bidding and selection?
- Sick of the run around with zoning and permitting issues?

### *Imaging Construction Offerings include...*

- **Advising** - Our technicians will make recommendations on steps and processes involved in your Imaging Construction
- **Consultation** - Strategic imaging project development which may include working directly with your project manager on zoning, ancillary equipment selection, and safety.
- **Management** - AnimalScan will work in concert with the construction team from initiation to completion, defining project parameters & benchmarks, and troubleshooting through the project's completion.



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