

bobbie®

# Product Guide for Healthcare Professionals





This spec sheet is for our 24 oz and 12.7 oz cans of Bobbie Organic Infant Formula. Please check can labels to verify product information.

### Product Information

Bobbie Organic Infant Formula Milk-Based Powder with Iron is intended for full term infants 0 to 12 months of age as a sole source feeding, or as a supplement to breastfeeding.

### Nutritional Highlights

A simple recipe with an emphasis on high quality ingredients.

- **Organic:** Certified USDA organic & EU Organic Certified
- **Fat Blend:** Organic High Oleic Sunflower Oil, Organic Soybean Oil, Organic Coconut Oil, Organic Soy Lecithin
- **Carbohydrate:** 100% Lactose
- **Protein:** Grass-fed, organic, Non-Fat Milk and Whey Protein concentrate [60:40 whey:casein]
- **DHA:** 20 mg/100 kcal meets EU standards
- **ARA:** 20 mg/100 kcal
- **Iron:** 1.2 mg/100 kcal, meets both US and EU infant formula standards
- **No Palm Oil, No Corn Syrup, No Maltodextrin**

### Clinical Details

- **1 unpacked level scoop** = 8.5 g
- **Calories per gram:** 5.17 calories per gram
- **Calories per scoop:** 44 kcal
- **Protein per 100 grams:** 10.7g protein
- **Displacement:** 0.70 mL/g
- **Osmolality:** 310 mOsm/kg
- **Potential renal solute load:** 131.5 mOsm/L
- **Scoop size:** 16.8 cc scoop (as provided in can)
- **Grams per cup:** 119.71\*
- **Grams per Tablespoon:** 7.48\*
- **Grams per teaspoon:** 2.49\*

### Mixing Instructions

1. Before making formula, wash your hands, bottles and accessories.
2. Add water (100F/40C) to bottle.
3. Add powder to water using scoop in can. Cover can with lid.
4. Cap bottle and shake well. Once feeding begins, discard after 1 hour.

### Warnings

Not for premature infants or infants with allergies to milk. Never use a microwave to warm formulas; serious burns can occur. Use by date at bottom of can.

DILUTED: EACH 5 FL OZ (150 mL) CONTAINS 100 CALORIES  
**NUTRIENTS PER 100 CALORIES:**

PROTEIN g	2.07	BIOTIN mcg	4.4
FAT g	5.63	VITAMIN C (ASCORBIC ACID) mg	9
CARBOHYDRATE g	10.4	CHOLINE mg	25
WATER g	134	INOSITOL mg	24
LINOLEIC ACID mg	1000	<b>MINERALS:</b>	
<b>VITAMINS:</b>		CALCIUM mg	78
VITAMIN A IU	300	PHOSPHORUS mg	42
VITAMIN D IU	75	MAGNESIUM mg	6
VITAMIN E IU	1.5	IRON mg	1.2
VITAMIN K mcg	8	ZINC mg	0.75
THIAMINE (VITAMIN B <sub>1</sub> ) mcg	100	MANGANESE mcg	5
RIBOFLAVIN (VITAMIN B <sub>2</sub> ) mcg	150	COPPER mcg	90
VITAMIN B <sub>6</sub> mcg	60	IODINE mcg	15
VITAMIN B <sub>12</sub> mcg	0.25	SELENIUM mcg	3
NIACIN mcg	1050	SODIUM mg	25
FOLIC ACID (FOLACIN) mcg	15	POTASSIUM mg	105
PANTOTHENIC ACID mcg	450	CHLORIDE mg	65

**INGREDIENTS:** ORGANIC LACTOSE, ORGANIC NONFAT MILK, ORGANIC HIGH OLEIC SUNFLOWER OIL, ORGANIC SOYBEAN OIL, ORGANIC WHEY PROTEIN CONCENTRATE, ORGANIC COCONUT OIL, LESS THAN 2% OF: ORGANIC SOY LECITHIN, SCHIZOCHYTRIUM SP. OIL\*, MORTIERELLA ALPINA OIL\*\*, CALCIUM CARBONATE, CALCIUM PHOSPHATE, SODIUM CHLORIDE, POTASSIUM CHLORIDE, POTASSIUM CITRATE, L-CARNITINE, MAGNESIUM PHOSPHATE, CHOLINE BITARTRATE, CALCIUM ASCORBATE, INOSITOL, POTASSIUM IODIDE, FERROUS SULFATE, d-ALPHA TOCOPHERYL ACETATE, ZINC SULFATE, VITAMIN C PALMITATE, NIACINAMIDE, CALCIUM PANTOTHENATE, BIOTIN, VITAMIN A, THIAMIN HYDROCHLORIDE, COPPER SULFATE, RIBOFLAVIN, MIXED TOCOPHEROLS, PYRIDOXINE HYDROCHLORIDE, SODIUM SELENATE, MANGANESE SULFATE, PHYLLIQUINONE, FOLIC ACID, VITAMIN D<sub>3</sub> AND VITAMIN B<sub>12</sub>.

**CONTAINS MILK AND SOY.**

\*This information is provided as a convenience for when precise dilution is not required. This value is an approximation that is not clinically tested, but rather extrapolated from the data based upon grams per scoop and scoop size. Formula should be prepared with unpacked, level scoops. Weighing powder provides the most accurate final dilution.



# Concentration Chart

These recipes are for our 24 oz and 12.7 oz cans of Bobbie Organic Infant Formula.  
Please check can labels to verify product information.

Higher calorie formula concentrations should be used only under the direction of a healthcare professional. To prepare a higher calorie formula, follow the Directions for Preparation and Use as specified on the formula can's label, except, in place of the water-to-powder chart on the label, instead use the chart below to achieve the desired calorie concentration.

Desired Concentration	Volume of Water**		Amount of Bobbie® Organic Infant Formula			Final Volume (Approximately)	
	fl oz	mL	scoops***	grams	kcal	fl oz	mL
<b>20 kcal/fl oz</b> (0.68 kcal/mL)	4	115	2	17	87.9	4 1/2	130
	8	235	4	34	175.8	8 1/2	260
<b>22 kcal/fl oz</b> (0.74 kcal/mL)	3 1/2	105	2	17	87.9	4	120
	7	215	4	34	175.8	8	240
<b>24 kcal/fl oz</b> (0.81 kcal/mL)	3 1/2	95	2	17	87.9	3 1/2	110
	6 1/2	195	4	34	175.8	7 1/2	115
<b>26 kcal/fl oz</b> (0.88 kcal/mL)	3	90	2	17	87.9	3 1/2	100
	6	175	4	34	175.8	7	200
<b>27 kcal/fl oz</b> (0.91 kcal/mL)	3	85	2	17	87.9	3 1/2	95
	5 1/2	170	4	34	175.8	6 1/2	195
<b>28 kcal/fl oz</b> (0.95 kcal/mL)	2 1/2	80	2	17	87.9	3	95
	5 1/2	160	4	34	175.8	6 1/2	185
<b>30 kcal/fl oz</b> (1.01 kcal/mL)	2 1/2	75	2	17	87.9	3	85
	5	150	4	34	175.8	6	175

**Values used in calculations:**

**8.5** grams per scoop

**5.17** Kcal per gram

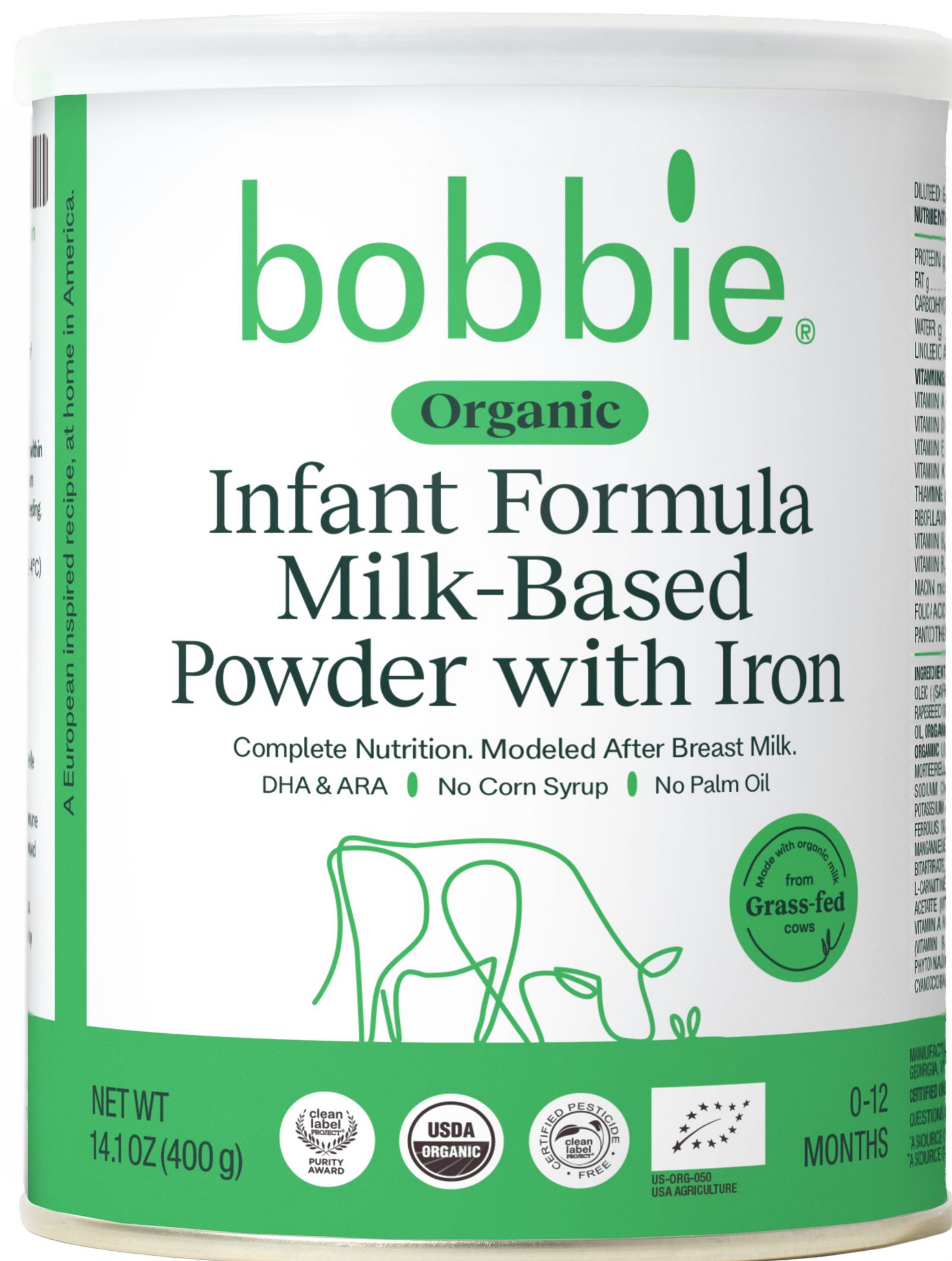
**0.70** Water displacement (mL/g)



\*Use only under the supervision under a child's health care professional.

\*\*Values are approximate. Fluid ounce measures in the table are rounded to the nearest 1/2 ounce. Milliliter measures are rounded to the nearest 5 mL. This chart assumes that 1 fl oz is equal to 29.57 mL.

\*\*\*Bobbie® should be measured with unpacked, level scoops. Weighing powder on a scale provides greatest accuracy.



This spec sheet is for our 14.1 oz cans of Bobbie Organic Infant Formula. Please check can labels to verify product information.

DILUTED: EACH 5 FL OZ (150 mL) CONTAINS 100 CALORIES  
**NUTRIENTS PER 100 CALORIES:**

PROTEIN g	2.0	BIOTIN mcg	3
FAT g	5.3	VITAMIN C (ASCORBIC ACID) mg	9
CARBOHYDRATE g	11	CHOLINE mg	25
WATER g	136	INOSITOL mg	24
LINOLEIC ACID mg	725	<b>MINERALS:</b>	
<b>VITAMINS:</b>		CALCIUM mg	63
VITAMIN A IU	300	PHOSPHORUS mg	42
VITAMIN D IU	75	MAGNESIUM mg	7
VITAMIN E IU	2	IRON mg	1.2
VITAMIN K mcg	8.3	ZINC mg	0.75
THIAMINE (VITAMIN B <sub>1</sub> ) mcg	100	MANGANESE mcg	5
RIBOFLAVIN (VITAMIN B <sub>2</sub> ) mcg	150	COPPER mcg	71
VITAMIN B <sub>6</sub> mcg	63	IODINE mcg	15
VITAMIN B <sub>12</sub> mcg	0.2	SELENIUM mcg	3
NIACIN mcg	1000	SODIUM mg	27
FOLIC ACID (FOLACIN) mcg	15	POTASSIUM mg	110
PANTOTHENIC ACID mcg	450	CHLORIDE mg	65

**INGREDIENTS:** ORGANIC LACTOSE, ORGANIC NONFAT MILK, ORGANIC HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, ORGANIC LOW ERUCIC ACID RAPESEED OIL, ORGANIC WHEY PROTEIN CONCENTRATE, ORGANIC COCONUT OIL, ORGANIC LINOLEIC (SUNFLOWER OR SAFFLOWER) OIL, LESS THAN 1%: ORGANIC LOW ERUCIC ACID RAPESEED LECITHIN, SCHIZOCHYTRIUM SP. OIL, MORTIERELLA ALPINA OIL, CALCIUM PHOSPHATE, POTASSIUM CITRATE, SODIUM CHLORIDE, CALCIUM CARBONATE, POTASSIUM HYDROXIDE, POTASSIUM PHOSPHATE, MAGNESIUM CHLORIDE, POTASSIUM BICARBONATE, FERROUS SULFATE, POTASSIUM CHLORIDE, ZINC SULFATE, CUPRIC SULFATE, MANGANESE SULFATE, POTASSIUM IODIDE, SODIUM SELENITE, CHOLINE BITARTRATE, ASCORBIC ACID (VITAMIN C), ASCORBYL PALMITATE, INOSITOL, L-CARNITINE, MIXED TOCOPHEROLS CONCENTRATE, dl-ALPHA TOCOPHERYL ACETATE (VITAMIN E), NIACINAMIDE (VITAMIN B<sub>3</sub>), CALCIUM PANTOTHENATE, VITAMIN A PALMITATE, RIBOFLAVIN (VITAMIN B<sub>2</sub>), THIAMINE HYDROCHLORIDE (VITAMIN B<sub>1</sub>), PYRIDOXINE HYDROCHLORIDE (VITAMIN B<sub>6</sub>), FOLIC ACID, PHYTONADIONE (VITAMIN K), BIOTIN, CHOLECALCIFEROL (VITAMIN D<sub>3</sub>), CYANOCOBALAMIN (VITAMIN B<sub>12</sub>). **CONTAINS MILK.**



EU ORGANIC  
 US-ORG-050  
 USA AGRICULTURE



## Product Information

Bobbie Organic Infant Formula Milk-Based Powder with Iron is intended for full term infants 0 to 12 months of age as a sole source of feeding, or as a supplement to breastfeeding.

## Nutritional Highlights

A simple recipe with an emphasis on high quality ingredients.

- **European Style Recipe:** A simple recipe with an emphasis on high quality ingredients
- **Organic:** Certified USDA organic & EU Organic Certified
- **Fat Blend:** Organic Oils (High Oleic (Safflower or Sunflower), Canola, Coconut, Linoleic (Safflower or Sunflower), Canola Lecithin)
- **Protein:** Grass-fed, organic, Non-Fat Milk and Whey Protein concentrate [60:40 whey:casein]
- **DHA:** 20 mg/100 kcal meets EU standards for infant formula
- **ARA:** 34 mg/100 kcal
- **Iron:** 1.2 mg/100 kcal, meets both US and EU infant formula standards for iron
- **No Palm Oil, No Soy Oil, No Corn Syrup, No Maltodextrin**

## Clinical Details

- **1 unpacked level scoop** = 8.6 g (or 1.5 level tablespoons)
- **Calories per gram:** 5.14 calories per gram
- **Calories per scoop:** 44.2 calories per scoop
- **Grams protein/grams powder:** 0.1g/g
- **Displacement:** Each scoop adds about 0.2 fl oz to the amount of prepared formula

## Mixing Instructions

1. Before making formula, wash your hands, bottles and accessories.
2. Add water (100°F/40°C) to bottle.
3. Add powder to water using scoop in can. Cover can with lid.
4. Cap bottle and shake well. Once feeding begins, discard after 1 hour.
5. A can of Bobbie makes about 105 fl oz of formula.

To make <sup>o</sup>	Water	Add unpacked level scoop(s) of powder
2 fl oz bottle	2 fl oz	1 scoop (8.6 g)
4 fl oz bottle	4 fl oz	2 scoops (17.2 g)
6 fl oz bottle	6 fl oz	3 scoops (25.8 g)
8 fl oz bottle	8 fl oz	4 scoops (34.4 g)

## Warnings

Not for premature infants or infants with allergies to milk. Never use a microwave to warm formulas; serious burns can occur. Use by date at bottom of can.



These recipes are for our 14.1 oz cans of Bobbie Organic Infant Formula.  
Please check can labels to verify product information.

The following table shows the quantity of water to mix with formula powder (g) to arrive at the approximate caloric densities shown.

We recommend weighing the powder on a gram scale to get the most accurate measure. If you must use the scoop, only use the scoop in the Bobbie can.

Scoop measurements are based on unpacked, level scoops. To maintain freshness, pour prepared formula into individual feeding bottles, cap, store in refrigerator, and use within 24 hours.

**22 kcal/ fl oz**

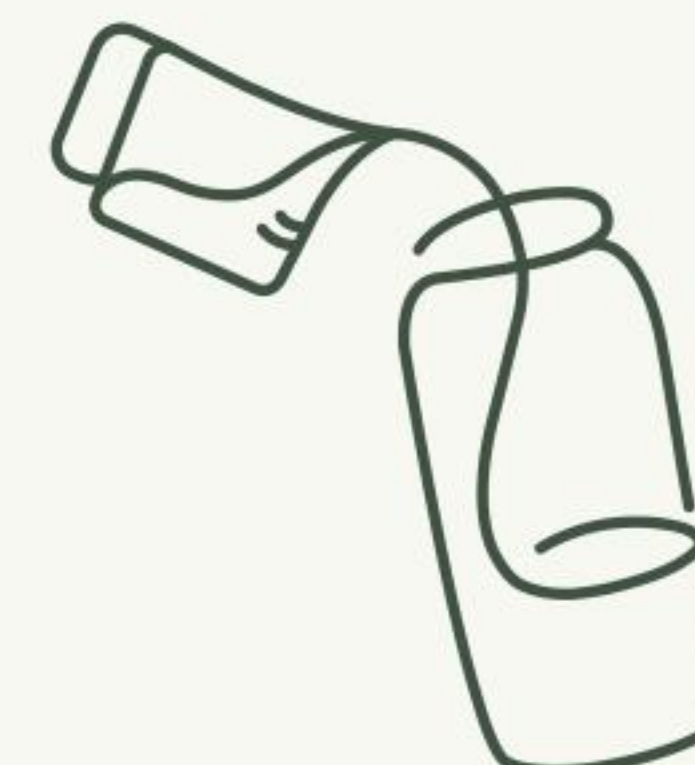
Water (mL)	Powder (g)	Approximate Final Volume
108 (mL)	17.2 (2 scoops)	4.1 fl oz
162 (mL)	25.8 (3 scoops)	6.1 fl oz
216 (mL)	34.4 (4 scoops)	8.1 fl oz
270 (mL)	43.0 (5 scoops)	10.1 fl oz
486 (mL)	77.4 (9 scoops)	18.2 fl oz
648 (mL)	103 (12 scoops)	24.3 fl oz

**To make 20 kcal/ fl oz:**  
follow the directions on the can

**Contact Bobbie's Medical Affairs Team with questions:**  
medical@hibobbie.com  
www.bobbimedical.com

**24 kcal/ fl oz**

Water (mL)	Powder (g)	Approximate Final Volume
147 (mL)	25.8 (3 scoops)	5.6 fl oz
245 (mL)	43.0 (5 scoops)	9.3 fl oz
392 (mL)	68.8 (8 scoops)	14.9 fl oz
539 (mL)	94.6 (11 scoops)	20.4 fl oz
637 (mL)	112 (13 scoops)	24.1 fl oz



**26 kcal/ fl oz**

Water (mL)	Powder (g)	Approximate Final Volume
90 (mL)	17.2 (2 scoops)	3.4 fl oz
270 (mL)	51.6 (6 scoops)	10.3 fl oz
450 (mL)	86.0 (10 scoops)	17.2 fl oz
630 (mL)	120 (14 scoops)	24.1 fl oz
720 (mL)	138 (16 scoops)	27.5 fl oz





This spec sheet is for our 14.1 oz cans of Bobbie Organic Gentle Infant Formula.

**Product Information**

**Bobbie Organic Gentle Infant Formula Milk-Based Powder** is intended for full term infants 0 to 12 months of age as a sole source feeding or as a supplement to breastfeeding. We are providing the high-quality ingredients as our Bobbie Organic product, while creating more options for your patients.

**Nutritional Highlights**

- 100% lactose as the carbohydrate source
- 100% partially hydrolyzed whey as the protein source
- Thoughtfully sourced ingredients
  - USDA & EU Organic
  - No palm oil, no-soy fat blend
  - No corn syrup solids, no maltodextrin, no fillers
- **Fat Blend:** Safflower/Sunflower, Canola, and Coconut
- **Carbohydrate:** 100% Lactose
- **DHA:** 20mg/100kcal Meets EU requirements for DHA in infant formula
- **Iron:** 1.2mg/100kcal
- Bobbie meets all FDA requirements for infant formula and is styled after European recipes, with a focus on organic and purposeful sourcing of ingredients. Bobbie is certified USDA and EU organic and meets most EU nutritional requirements.

**Clinical Details**

- 1 unpacked level scoop = 8.5g (or 1.5 level Tablespoons)
- kcal per gram: 5.25 calories per g
- kcal per scoop: 45 kcal
- Protein/grams powder: 0.12g/g
- Displacement: Each scoop adds about 0.2fl oz to the amount of prepared formula

**Mixing Instructions:**

1. Before making formula, wash your hands, bottles and accessories.
2. Add water (100F/40C) to bottle, see chart below.
3. Add powder to water using scoop in can. Cover can with lid.
4. Cap bottle and shake well. Once feeding begins, discard after 1 hour.
5. The can makes about 106 fl oz. of formula.

**Warnings:**

Not for premature infants or infants with allergies to milk. Never use a microwave to warm formulas; serious burns can occur. Use by date at bottom of can.

DILUTED: EACH 5 FL OZ (150 mL) CONTAINS 100 CALORIES

**NUTRIENTS PER 100 CALORIES:**

PROTEIN g	2.3	BIOTIN mcg	3
FAT g	5.6	VITAMIN C (ASCORBIC ACID) mg	9
CARBOHYDRATE g	10.2	CHOLINE mg	25
WATER g	133	INOSITOL mg	24
LINOLEIC ACID mg	725	<b>MINERALS:</b>	
<b>VITAMINS:</b>		CALCIUM mg	63
VITAMIN A IU	300	PHOSPHORUS mg	42
VITAMIN D IU	75	MAGNESIUM mg	7
VITAMIN E IU	2.0	IRON mg	1.2
VITAMIN K mcg	8.3	ZINC mg	0.75
THIAMINE (VITAMIN B <sub>1</sub> ) mcg	100	MANGANESE mcg	5
RIBOFLAVIN (VITAMIN B <sub>2</sub> ) mcg	150	COPPER mcg	71
VITAMIN B <sub>6</sub> mcg	63	IODINE mcg	15
VITAMIN B <sub>12</sub> mcg	0.2	SELENIUM mcg	3
NIACIN mcg	1000	SODIUM mg	27
FOLIC ACID (FOLACIN) mcg	15	POTASSIUM mg	110
PANTOTHENIC ACID mcg	450	CHLORIDE mg	65

**INGREDIENTS:** ORGANIC LACTOSE, ORGANIC PARTIALLY HYDROLYZED WHEY PROTEIN, ORGANIC HIGH OLEIC (SUNFLOWER OR SAFFLOWER) OIL, ORGANIC CANOLA OIL, ORGANIC COCONUT OIL, ORGANIC LINOLEIC (SUNFLOWER OR SAFFLOWER) OIL, **LESS THAN 1%:** MORTIERELLA ALPINA OIL\*\*, SCHIZOCHYTRIUM SP. OIL\*\*\*, VITAMIN A PALMITATE, VITAMIN D (CHOLECALCIFEROL), VITAMIN E (DL-ALPHA TOCOPHERYL ACETATE), MIXED TOCOPHEROL CONCENTRATE, VITAMIN K (PHYTONADIONE), ASCORBYL PALMITATE, THIAMINE HYDROCHLORIDE, RIBOFLAVIN, PYRIDOXINE HYDROCHLORIDE, CYANOCOBALAMIN, NIACINAMIDE, FOLIC ACID, CALCIUM PANTOTHENATE, BIOTIN, ASCORBIC ACID, CHOLINE BITARTRATE, INOSITOL, L-CARNITINE, CALCIUM CARBONATE, CALCIUM CHLORIDE, CALCIUM HYDROXIDE, CALCIUM PHOSPHATE, FERROUS SULFATE, ZINC SULFATE, MANGANESE SULFATE, CUPRIC SULFATE, MAGNESIUM CHLORIDE, POTASSIUM BICARBONATE, POTASSIUM CHLORIDE, POTASSIUM PHOSPHATE, POTASSIUM HYDROXIDE, POTASSIUM IODIDE, SODIUM CHLORIDE, SODIUM SELENITE, SODIUM CITRATE, ORGANIC CANOLA LECITHIN. **CONTAINS MILK.**



These recipes are for our 14.1 oz cans of Bobbie Organic Gentle Infant Formula.  
Please check can labels to verify product information.

The following table shows the quantity of water to mix with formula powder (g) to arrive at the approximate caloric densities shown.

We recommend weighing the powder on a gram scale to get the most accurate measure. If you must use the scoop, only use the scoop in the Bobbie can.

Scoop measurements are based on unpacked, level scoops. To maintain freshness, pour prepared formula into individual feeding bottles, cap, store in refrigerator, and use within 24 hours.

**22 kcal/ fl oz**

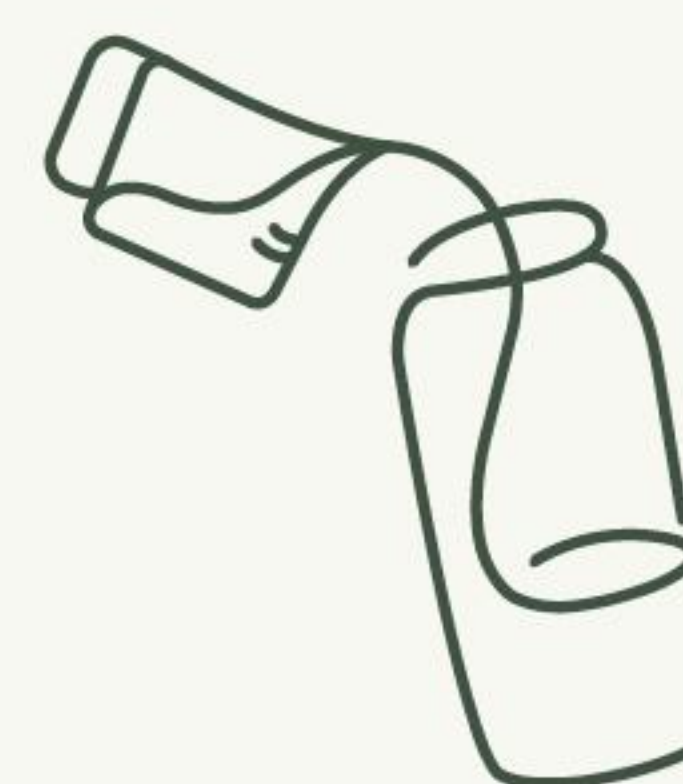
Water (mL)	Powder (g)	Approximate Final Volume
108 (mL)	17.2 (2 scoops)	4.1 fl oz
162 (mL)	25.8 (3 scoops)	6.1 fl oz
216 (mL)	34.4 (4 scoops)	8.1 fl oz
270 (mL)	43.0 (5 scoops)	10.1 fl oz
486 (mL)	77.4 (9 scoops)	18.2 fl oz
648 (mL)	103 (12 scoops)	24.3 fl oz

**To make 20 kcal/ fl oz:**  
follow the directions on the can

**Contact Bobbie's Medical Affairs Team with questions:**  
[medical@hibobbie.com](mailto:medical@hibobbie.com)

**24 kcal/ fl oz**

Water (mL)	Powder (g)	Approximate Final Volume
147 (mL)	25.8 (3 scoops)	5.6 fl oz
245 (mL)	43.0 (5 scoops)	9.3 fl oz
392 (mL)	68.8 (8 scoops)	14.9 fl oz
539 (mL)	94.6 (11 scoops)	20.4 fl oz
637 (mL)	112 (13 scoops)	24.1 fl oz



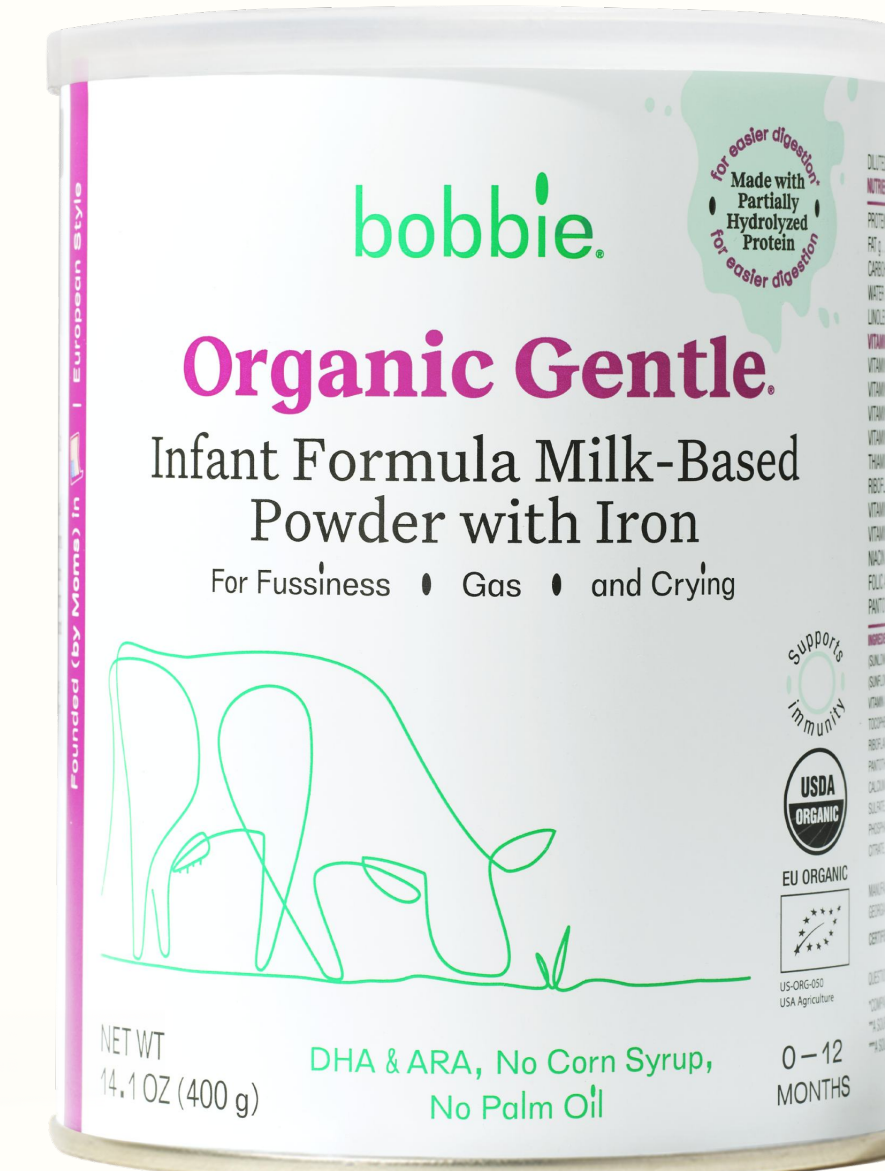
**26 kcal/ fl oz**

Water (mL)	Powder (g)	Approximate Final Volume
90 (mL)	17.2 (2 scoops)	3.4 fl oz
270 (mL)	51.6 (6 scoops)	10.3 fl oz
450 (mL)	86.0 (10 scoops)	17.2 fl oz
630 (mL)	120 (14 scoops)	24.1 fl oz
720 (mL)	138 (16 scoops)	27.5 fl oz



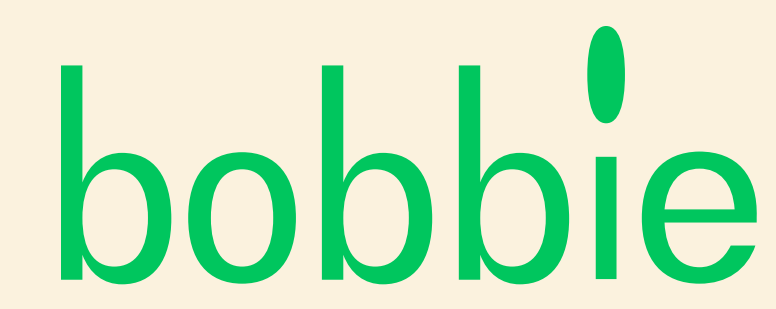
# What's the difference between our recipes?

Same high-quality ingredients, more options for your patients.



Major Component	Bobbie Organic Infant Formula	Bobbie Organic Gentle Infant Formula	Why does the Difference Matter?
USE CASE	Healthy term infants	Healthy term infants who have trouble digesting routine	Bobbie can now serve more babies
PROTEIN SOURCE	Cow's milk	Cow's milk	No change
PROTEIN SIZE	100% Intact protein	100% Partially hydrolyzed	Smaller proteins support easier digestion
CARBOHYDRATES	100% lactose	100% lactose	No change
FAT BLEND	Sunflower, Safflower, Canola OR Soy, Coconut	Sunflower, Safflower, Canola, Coconut	No change

Featured Micronutrients	Bobbie Organic Infant Formula	Bobbie Organic Gentle Infant Formula
DHA	20mg/100 kcal	20mg/100 kcal
IRON	1.2mg/100 kcal	1.2mg/100 kcal
VITAMIN D	75mg/100 kcal	75mg/100 kcal



## What changes will patients notice?

<b>TASTE</b>	More bitter due to the partially hydrolyzed protein
<b>SMELL</b>	The smell of the powder, formula and infant spit up will likely smell worse, which is directly related to the partially hydrolyzed protein
<b>CONSISTENCY</b>	It will be thinner than our routine formula due to the smaller nature of the hydrolyzed protein
<b>TEXTURE OF POWDER</b>	No consumer difference should be noticeable
<b>COLOR</b>	Very similar but might be slightly darker
<b>SOLUBILITY</b>	Might be slightly lumpier. Use the right temperature water to ensure full solubility

## Is Organic Gentle right for my patient?

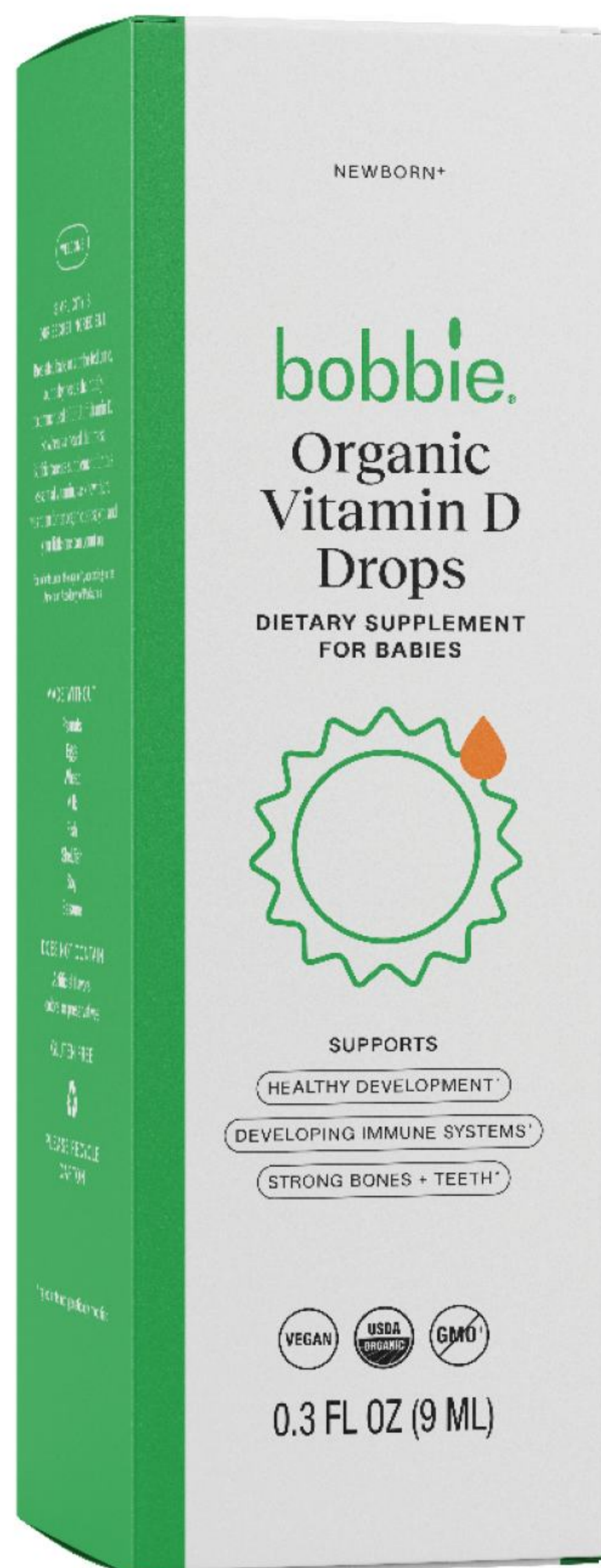
<b>Bobbie Organic Infant Formula</b>	<b>Bobbie Organic Gentle Infant Formula</b>
<b>IDEAL FOR</b>	
Most feeding journeys—it's already formulated to be easy on tummies!	Babies who didn't tolerate a routine formula, experiencing excessive gas, crying, and fussiness.

\*When parents report digestive discomfort they should always discuss those symptoms with their medical team.

Note that a baby's digestive system develops over time. It's possible that he/she may be able to tolerate intact proteins later in their feeding journey. The baby's healthcare provider should be consulted to identify which product is most appropriate at each stage of their unique feeding journey.



# Organic Vitamin D Drops



## Product Information

**Bobbie Organic Vitamin D Drops** are ideal for combo-fed and breastfed babies to meet the AAP-recommended daily dosage of 400 IU/day. Intended for use in newborns and children ages 1 to 3 years old.

## Nutritional Highlights

- Certified USDA Organic
- Vegan (no animal byproducts)
- Non-GMO\*\*
- Gluten-free
- Made without peanuts, eggs, wheat, milk, fish, shellfish, soy, and sesame.

## How to use

1. Shake well.
2. Drop directly into the baby/child's mouth OR add to food, breast milk, or formula.

## Warnings:

- Advise parents to keep out of the reach of children to prevent any accidental use.
- This product is not suitable for children with allergies to sunflower or coconut.
- Do not use if cap is broken or missing.

## Contact Us

medical@hibobbie.com    www.bobbie-medical.com

## Supplement Facts

Serving Size: 3 drops daily (0.1 ml) | Servings Per Container: 90

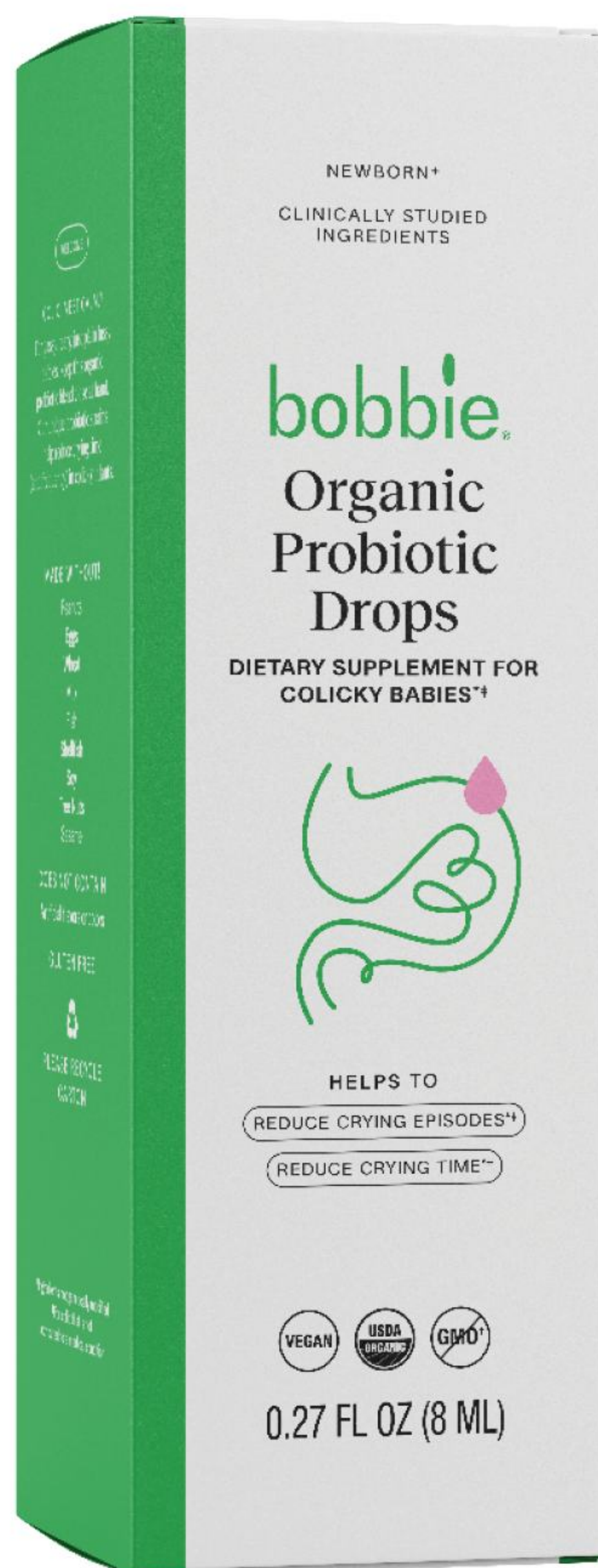
	Amount per serving	% Daily Value Infants 0-12 months	% Daily Value Children 1-3 years
<b>Vitamin D</b> (as cholecalciferol)	10 mcg (400 IU)	100%	67%

OTHER INGREDIENTS: ORGANIC SUNFLOWER OIL, ORGANIC COCONUT MEDIUM CHAIN TRIGLYCERIDE OIL.

\*\*Ingredients not genetically modified



# Organic Probiotic Drops



## Product Information

**Bobbie Organic Probiotic Drops** (1 billion CFU per 5 drops) feature a blend of two probiotic strains clinically studied to help reduce crying time and crying episodes in colicky newborns and babies.\*†

## Nutritional Highlights

- Certified USDA Organic
- Vegan (no animal byproducts)
- Non-GMO\*\*
- Gluten-free
- Made without peanuts, eggs, wheat, milk, fish, shellfish, soy, sesame, and tree nuts.

## How to use

1. Shake to make sure the product is evenly distributed.
2. Use up to 5 drops per day.
3. Do not add to hot foods or beverages (remember, the bacteria needs to be alive to be provide adequate support).

## Warnings:

- Advise parents to keep out of the reach of children to prevent any accidental use.
- Not suitable for babies who were born prematurely or have immune problems.
- Do not use if cap is broken or missing.

## Contact Us

medical@hibobbie.com    www.bobbieimmedical.com

<b>Supplement Facts</b>	Serving Size: 5 drops daily (0.25 ml)   Servings Per Container: Approx. 30	
	Amount per serving	% Daily Value Infants 0-12 months
Proprietary Probiotic Blend <i>P. pentosaceus</i> CECT 8330 <i>B. longum</i> CECT 7894	8.33 mg (1 billion CFU)	Daily value not established.

OTHER INGREDIENTS: ORGANIC SUNFLOWER OIL, DL-ALPHA TOCOPHEROL (VITAMIN E).

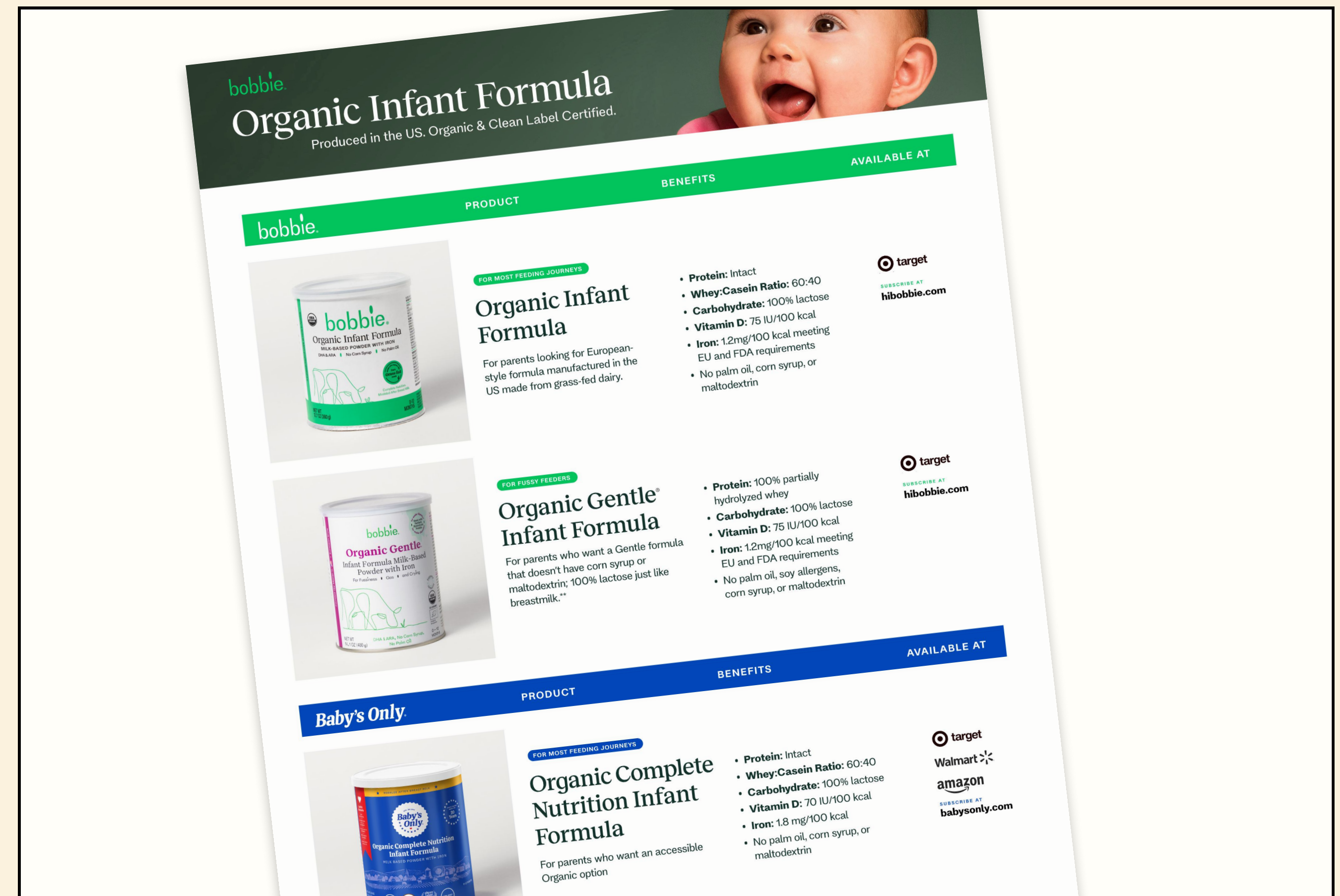
\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE. † FOR COLIC THAT IS NOT ATTRIBUTED TO A MEDICAL CONDITION \*\*INGREDIENTS NOT GENETICALLY MODIFIED

# Additional Resources



Patient Flyer for Bobbie Organic Gentle Infant Formula

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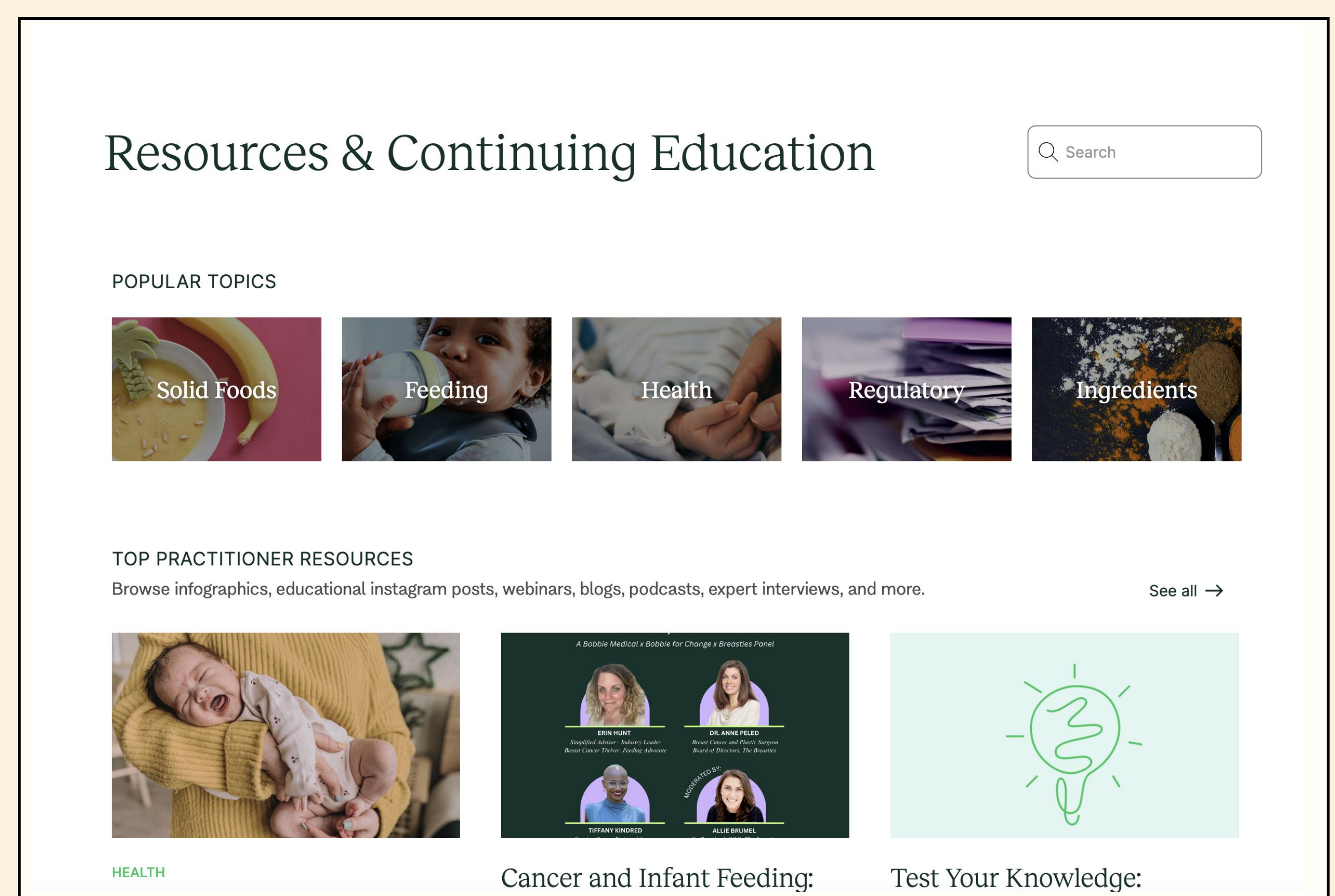
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