



AAP Journals

Program Executive Summary

The American Academy of Pediatrics (AAP) publishes five research journals that have a profound effect on the delivery of health care to children worldwide, reaching more than 13 million combined AAP members, allied health professionals, and physicians/researchers. Titles include *Pediatrics*® (AAP flagship journal and benefit of membership), *Hospital Pediatrics*®, *Pediatrics in Review*®, *NeoReviews*™, and *AAP Grand Rounds*™.

Why is this program important?

AAP Journals is the trusted source for promoting improved patient care, research, and education in primary care and hospital medicine. The journals publishing program accepts 10% of submitted research papers to ensure that the highest-quality evidence-based and clinically focused papers reach health care professionals. Papers are accepted from authors worldwide and are peer-reviewed to ensure scientific data integrity. There is a need to disseminate research findings quickly; journals achieve this through publishing some content in the open-access environment to ensure that primary care physicians have the latest innovative research available to them for clinical practice. Our review journal prepares those caring for children to meet the needs of their patients and encourages lifelong learning and maintenance of skills. Our case-based tools allow readers to learn from real-world experience.

Who can benefit?

AAP Journals reaches 13 million online readers worldwide, including AAP members, allied health professionals, ministries of health, universities, and health care systems. We have a team of international sales agents who work with libraries around the world to provide access to our content at individual institutions and through local or nationally organized groups. The top countries in which AAP research is accessed include the United States, India, United Kingdom, Canada, Australia, China, Brazil,

and Indonesia. *Pediatrics* is translated in Chinese, and we have partnered with organizations around the world to create new products using the content from our journals to meet the needs of their markets. These include local editions, educational modules, and more in places such as India, Mexico, Brazil, and the Middle East and North Africa.

Program details

Critical research is labeled as “Open Access.” This enables health care professionals to keep up to date with the latest scientific innovations to inform patient care. Access to these articles can be used in teaching. Several AAP journals offer free teaching slides and videos for curriculum development. We have an international network of sales agents working with hospitals, universities, consortia, and governments to provide access to important research and educational materials, and our international licensing team works with companies to use these materials to develop programs for their specific needs.

How is the program implemented?

Each AAP journal is delivered in print and online, including through licensing agreements and special partnerships. We have licensed content for use/distribution in print, online, digital, live, virtual, and hybrid formats. We are always open to discussing new formats or ideas for distribution.

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Delivering value and impact

AAP Journals is the trusted source for providing authoritative peer-reviewed research and evidence-based medicine articles. The journal *Pediatrics* is the most-cited journal in its specialty and ranks in the top 100 journals across 12,000 science-medicine journals. *Pediatrics in Review* is the best-selling clinically focused review journal, along with *NeoReviews* as the trusted neonatology journal. *Hospital Pediatrics* is the newest journal focusing on hospital medicine. AAP Journals has a history of delivering state-of-the-art research since 1948. We have a team devoted to content licensing so that we can work with different formats and provide access to content to doctors who may not otherwise have access, which in turn helps further our mission of improving health care for children.

Partnerships

AAP Journals are licensed to approximately 2,000 institutions worldwide and through special reprint agreements. We have worked with large national consortia like CAPES in Brazil to provide access to all Brazilian universities and governmental organizations such as the Saskatchewan Health Information Resources Program in Canada and New South Wales Health Department in Australia to provide regional access to content for all health care

professionals. We work with other consortia of varying sizes and structures around the world.

We recently partnered with Insignia Learning in India to develop educational programs and events. We work with a number of other partners on individual projects in other parts of the world.

More information

For an overview of current AAP publications, you can review the regularly updated AAP Publications catalog at <http://catalog.aap.org>.

Product information for all current AAP publications can be viewed at <http://shop.aap.org> (including product/author descriptions and a "Look Inside!" feature). A specific landing page for journals for health professionals can be found at <https://shop.aap.org/publications/journals>.

The content itself is available at <https://www.aapublications.org>.



If you have questions about AAP's suite of global programs, products and services, please contact Albert Jones, Director of Global Business Development, at ajones@aap.org or aapglobal@aap.org.

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