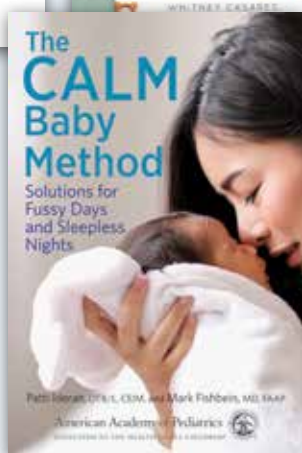
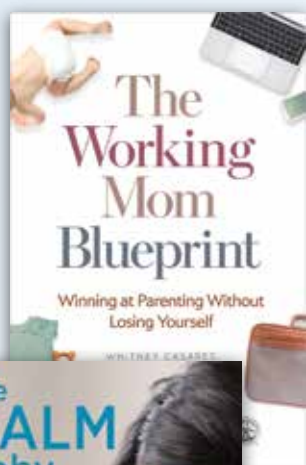
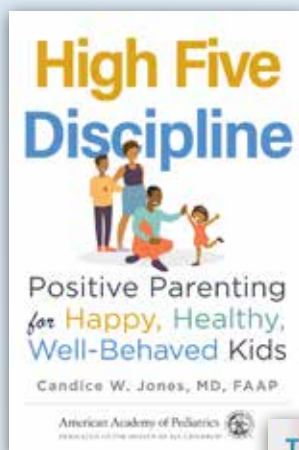


Empower parents with pediatrician-approved guidance!

FALL 2021
PATIENT EDUCATION CATALOG



**Save
up to 50%
when you buy
in bulk!**



AAP Members
SAVE every day!

shopAAP
shop.aap.org

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



Patient Education Resources

Trusted Information From the American Academy of Pediatrics

For many, especially families with children too young to be vaccinated, life is still far from normal. But the everyday challenges of parenting haven't stopped for the pandemic. Help the families you care for cope with behavioral concerns, sleep issues, mental health conditions, and more when you share trusted advice from the AAP.

Parents have long turned to their pediatricians for guidance on discipline. We're thrilled to offer you a new resource in this ongoing struggle—**High Five Discipline: Positive Parenting for Happy, Healthy, Well-Behaved Kids** (page 3).

New moms and dads may not have access to parenting and prenatal classes right now. Help them learn proven techniques for soothing cranky and colicky newborns with **The CALM Baby Method: Solutions for Fussy Days and Sleepless Nights** (page 4).

Kids have been struggling along with parents, including in some cases with mental illness. Our new booklet, **Understanding Depression in Children and Adolescents** (page 13), will help parents learn the difference between depression and sadness as well as warning signs for suicide risk.

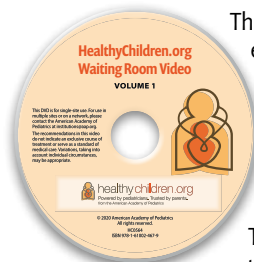
Throughout the catalog, you'll find special discounts—**savings of up to 50%**—on books, booklets, and brochures when you buy multiple copies to share with families in your care. And remember, when you buy in bulk from the AAP, **your purchase has twice the reach**. You help the family who receives an AAP parenting book or patient education materials and you help children everywhere by funding the advocacy work of the AAP.

There has never been a more crucial time to support our mission to improve health of all children. Together we can work toward a brighter future—join the AAP or renew your membership today. To access the latest COVID-19 updates and guidance from the AAP visit aap.org/covid-19.



HealthyChildren.org Waiting Room Video

Bring the value of HealthyChildren.org to your waiting room!



This hour-long, looping video is a compilation of the best educational videos on **HealthyChildren.org**, the official AAP website for parents.

Included are 47 video vignettes and 45 animated or still graphics on topics ranging from healthy handwashing, calming a fussy baby, and childproofing the home to medication safety, teen driving, preventing childhood obesity, and much more.

This DVD is for single-site use. For use in multiple sites or on a network, please contact institutions@aap.org.

DVD, 66 minutes (looping)
HCO564
ISBN 978-1-61002-467-9
Price: \$124.95 **Member Price: \$99.95**



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



CONTENTS

Parenting Books and eBooks	3
Parenting Booklets	12
TIPP®—The Injury Prevention Program Forms	14
Safety Checklists, Charts, and More	15
Nutrition, Growth, and Development Brochures	16
Babies and Toddlers Brochures	17
Behavioral and Mental Health/Teen Topics Brochures	18
Safety Brochures	19
Illnesses and Conditions Brochures	20
Pediatric Patient Education™	21
Pediatric Care Online™	22
Practice Resources	23

SATISFACTION GUARANTEED

Helping you do the best for the children in your care is our goal. If you are not satisfied with your purchase, you may return it, in salable condition, within 30 days after receipt of order. Please call for return authorization and details: inside the United States and Canada call 866/843-2271 or 888/227-1770. Outside the United States and Canada call 630/626-6000. Shipping and handling charges are nonrefundable. eBooks and downloadable products are nonrefundable. All pricing and specifications in this catalog are subject to change without notice.

ABOUT THE AAP

The AAP is an organization of 67,000 primary care pediatricians, pediatric medical subspecialists, and pediatric surgical specialists dedicated to the health, safety, and well-being of all infants, children, adolescents, and young adults. The AAP is also the largest publisher in the field of pediatrics, with more than 500 titles in print. In addition to the parent education materials featured in this catalog, we publish a wide variety of professional reference titles for pediatric health care and child care providers. To request a copy of the complete catalog of all AAP materials, please call the toll-free number below.

ORDER TODAY AND SAVE!

ONLINE

shop.aap.org/for-parents

For secure online ordering: Visa, MasterCard, Discover, and AMEX accepted.

PHONE

888/227-1770

7:30 am to 5:00 pm CT

For bulk orders, call 800/433-9016, ext 6171.

(630/626-6000 outside the United States and Canada)

FAX

847/228-1281

Include credit card number or copy of purchase order.



Don't forget, most of our titles are also available as eBooks!

Empower parents and reduce unnecessary calls to your office with AAP parenting titles!

25–249 Copies—40%* Savings! • 250–499 Copies—50%* Savings!

500+ Copies—Call 800/433-9016, ext 6171, or email nationalaccounts@aap.org. *Bulk discounts are taken from the retail price.

High Five Discipline

Positive Parenting for Happy, Healthy, Well-Behaved Kids

Candice W. Jones, MD, FAAP

When confronting the challenge of disciplining their children, moms and dads and other child caregivers often default to the ways their own parents disciplined them, sometimes with harmful results. In *High Five Discipline*, mom and practicing pediatrician Dr Jones shows parents a better way. This positive parenting guide helps parents understand child development and the ways discipline shapes not only children's behavior but their overall health and well-being. Dr Jones coaches parents to understand their child's developmental stages and their own motivations to create a family discipline plan that manages misbehavior and encourages positive behavior. Her advice is packed with developmentally appropriate strategies to tame tantrums, stop sibling squabbles, and encourage better behavior, to create a calmer, more harmonious home.

Paperback, September 2021—225 pages
CB0126

Book ISBN 978-1-61002-517-1

eBook ISBN 978-1-61002-520-1

Price: \$16.95 **Member Price: \$13.95**



The Working Mom Blueprint

Winning at Parenting Without Losing Yourself

Whitney Casares, MD, MPH, FAAP

As a practicing pediatrician and mother of 2 young daughters, Dr Casares understands balancing family and career firsthand. In *The Working Mom Blueprint*, she combines honest insights about her own challenges with professional expertise about children of working moms—they thrive!—to create a reassuring guide to navigating modern motherhood. Dr Casares offers a practical plan that covers setting priorities, cultivating self-care, finding child care, establishing an equal parenting partnership, delegating whenever appropriate, and more.

Paperback, March 2021—240 pages
CB0124

Book ISBN 978-1-61002-486-0

eBook ISBN 978-1-61002-489-1

Price: \$16.95 **Member Price: \$13.95**



Double the impact of your purchase.

When you buy in bulk from the AAP, you get the best value for your money—up to 50% off list price!

And your purchase has twice the reach.

You help the family who receives an AAP parenting book and you help children everywhere by funding the advocacy work of the AAP.



The New Baby Blueprint

Caring for You and Your Little One

Whitney Casares, MD, MPH, FAAP

New mothers will find a modern, empathetic guide to the first few days, weeks, and months with a new baby. Dr Casares combines health and safety information with honest insights from her own parenting experiences. A dual approach to baby and self-care supports new moms through the challenges of meeting their own needs while caring for a new baby. Dr Casares' message is especially relatable for fellow working moms.

Paperback, 2020—164 pages

CB0116

Book ISBN 978-1-61002-375-7

eBook ISBN 978-1-61002-376-4

Price: \$14.95 **Member Price: \$11.95**





The CALM Baby Method

Solutions for Fussy Days and Sleepless Nights

Patti Ideran, OTR/L, CEIM, and Mark Fishbein, MD, FAAP

Whether their babies are colicky, fussy, or just sometimes cranky, all parents of newborns can benefit from the proven techniques in *The CALM Baby Method*. With decades of expertise as a pediatric occupational therapist and a pediatric gastroenterologist, the coauthors have helped thousands of parents soothe their high-needs infants, improving attachment, sleep, feeding, and overall quality of life for the whole family. Parents will learn possible causes of their baby's crying and ways to help, including information on reading their baby's cues, attachment, infant massage, positioning, and nutrition.

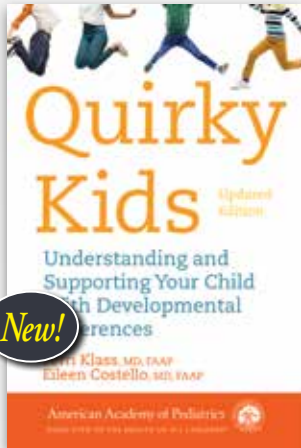
Paperback, March 2021—207 pages

CB0123

Book ISBN 978-1-61002-482-2

eBook ISBN 978-1-61002-485-3

Price: \$16.95 **Member Price: \$13.95**



Quirky Kids

Understanding and Supporting Your Child With Developmental Differences, 2nd Edition

Perri Klass, MD, FAAP, and Eileen Costello, MD, FAAP

This classic, coauthored by *New York Times* columnist and pediatrician Dr Klass and Boston Medical Center's Chief of Ambulatory Pediatrics Dr Costello, has been fully revised and updated to reflect the recent significant changes in the recognition and care of children whose development doesn't go as expected. It includes new information about therapeutic interventions, managing comorbidities, and getting support for children with developmental differences at school. Additional information included covers community resources and initiatives at hospitals and clinics that make life easier for children with developmental differences and their families. The authors also offer a stronger focus on self-care for parents in this new edition, with the pediatrician's perspective of supporting families as they go through the diagnostic process over time. The latest studies show that 1 in 6 children have a developmental disability of some kind—this guide is for the adults who love them and want to help them make their way in the world.

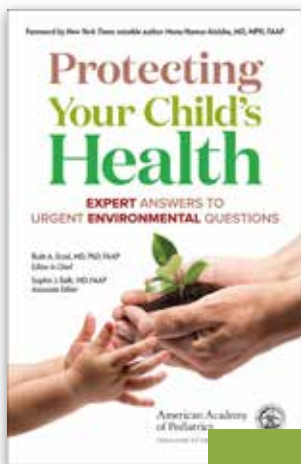
Paperback, December 2020—339 pages

CB0119

Book ISBN 978-1-61002-419-8

eBook ISBN 978-1-61002-420-4

Price: \$16.95 **Member Price: \$13.95**



Protecting Your Child's Health

Expert Answers to Urgent Environmental Questions

American Academy of Pediatrics

Editor in chief: Ruth A. Etzel, MD, PhD, FAAP

Associate editor: Sophie J. Balk, MD, FAAP

Parents concerned about the effects of environmental hazards on their children's health will appreciate this accessible Q&A guide. It provides essential information to help them protect their children from toxins where they live, learn, and play, including information on food and water safety, air pollution, sun protection, lead, radiation, and pesticides. Broader issues such as climate change are addressed in addition to the day-to-day risks that children may be exposed to.

Paperback, 2020—241 pages

CB0121

Book ISBN 978-1-61002-437-2

eBook ISBN 978-1-61002-438-9

Price: \$16.95 **Member Price: \$13.95**



Foreword by

Mona Hanna-Attisha, MD, MPH, FAAP

25–249 Copies—**40%* Savings!**
250–499 Copies—**50%* Savings!**

500+ Copies—Call 800/433-9016, ext 6171, or email nationalaccounts@aap.org.
*Bulk discounts are taken from the retail price.

Your Baby's First Year, 5th Edition

American Academy of Pediatrics

Editor in chief: Tanya Altmann, MD, FAAP

Your Baby's First Year, now fully revised and updated, provides authoritative advice on every aspect of newborn and infant care, including

- Guidelines for prenatal and newborn care, including screening tests during pregnancy
- Milestones for physical, emotional, social, and cognitive growth, as well as visual, hearing, language, and movement milestones
- Cutting-edge research on early brain development and how babies and young children think
- A complete health encyclopedia covering injuries, illnesses, and congenital diseases
- An in-depth discussion on breastfeeding, including its benefits, techniques, and challenges
- Revised nutrition recommendations, including the importance of early introduction of allergenic foods, and obesity prevention tips
- Tips for choosing child care programs
- Updated safety standards including CPR instruction, safe sleep, childproofing tips, car safety seats, and toy safety
- Safety checks for home, including bathing and preventing drowning, poisoning, choking, burns, and falls

ENGLISH

Paperback, 2020—787 pages

CB0122

Book ISBN 978-1-61002-478-5

eBook ISBN 978-1-61002-481-5

Price: \$9.99 **Member Price: \$7.99**



SPANISH

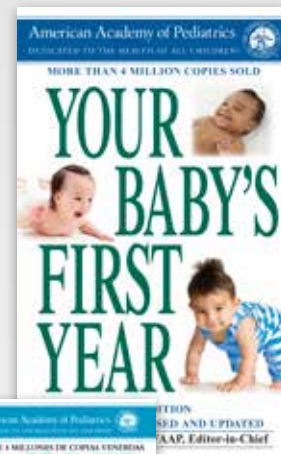
Paperback, 2017—785 pages

CB0101

Book ISBN 978-1-61002-080-0

eBook ISBN 978-1-61002-081-7

Price: \$9.99 **Member Price: \$7.99**



New Mother's Guide to Breastfeeding, 3rd Edition

American Academy of Pediatrics

Editor in chief: Joan Younger Meek, MD, MS, RD, FAAP, FABM, IBCLC

New mothers will become more informed about the process and benefits of breastfeeding with this updated resource, designed to help nursing mothers and their babies get the healthiest possible start.

Paperback, 2017—304 pages

CB0105

ISBN 978-1-61002-160-9

Price: \$17 **Member Price: \$14**



Heading Home With Your Newborn

From Birth to Reality, 4th Edition

Laura A. Jana, MD, FAAP, and Jennifer Shu, MD, FAAP

Send parents home from the hospital with confidence when you provide this invaluable guide.

This best-selling guide on newborns is now fully revised and updated with the essential information new parents need. Written by pediatricians who are also parents, *Heading Home With Your Newborn* covers everything from feeding and dressing to diapering and bathing and from crying and sleep to travel and activities. It also includes information on

- Breastfeeding tips and techniques
- Pumping and accessing insurance benefits
- Formula options, vitamins, and supplements
- Safe sleep and sleep strategies
- Typical development and concerns to discuss with the pediatrician
- Illnesses and injuries
- Vaccines and well-baby visits
- The impact of social media sharing
- Baby blues and postpartum depression, including symptoms and getting help
- And much more

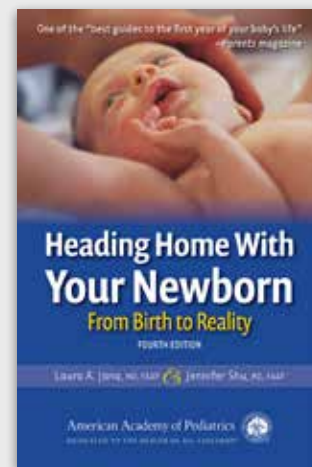
Paperback, 2020—391 pages

CB0120

Book ISBN 978-1-61002-424-2

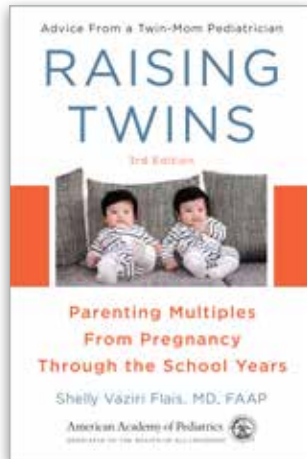
eBook ISBN 978-1-61002-425-9

Price: \$16.95 **Member Price: \$13.95**



"This book packs the advice of a parenting class, a doctor's visit, and a best friend into one indispensable package."

—Library Journal



Raising Twins

Parenting Multiples From Pregnancy Through the School Years, 3rd Edition

Shelly Vaziri Flais, MD, FAAP

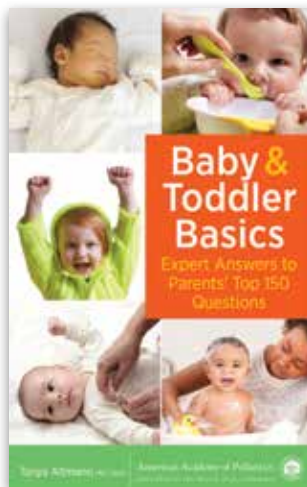
"Her empowering and confident tone is neighborly and down-to-earth, keeping parents attuned to her if-I-can-do-it-so-can-you attitude."

—Publishers Weekly

Pediatrician and twin-mom, Dr Flais, offers expert advice for raising healthy, well-adjusted twins, triplets, and more in this fully revised and updated third edition. Her guidance will help parents of multiples prepare for their babies' arrival, weather the first few months of infancy, manage toddlerhood, and help establish individual identities through the school-age and teenage years. The combination of sound medical advice and real-world experience

will give twin-parents the direction and reassurance that they need. This new edition also includes interviews with twins, including astronaut Captain Scott Kelly.

Paperback, 2019—281 pages
CB0113
Book ISBN 978-1-61002-333-7
eBook ISBN 978-1-61002-334-4
Price: \$16.95 **Member Price: \$13.95**



Baby and Toddler Basics

Expert Answers to Parents' Top 150 Questions

Tanya Altmann, MD, FAAP

Parents of children from birth to age 3 will find answers to their most frequently asked questions in this easy-to-understand volume. Dr Altmann helps parents with straightforward guidance in an easily digestible Q&A format. Topics covered include

- Breastfeeding
- Developmental stages
- Fever
- First aid and injuries
- General baby care
- Poop
- Safe sleep and sleep challenges
- Stomachaches and illnesses
- Vaccines
- And much more!

Paperback, 2018—286 pages
CB0102
Book ISBN 978-1-61002-126-5
eBook ISBN 978-1-61002-127-2
Price: \$16.95 **Member Price: \$13.95**



Get OUR KidsDoc Symptom Checker on YOUR website.

Includes COVID-19 resources!



Our popular KidsDoc Symptom Checker is available to license via an iFrame on your website! The tool's content is regularly updated so there's no work for you. And the tool is now mobile optimized, is available in Spanish (at no additional cost), and can be customized to match the look and feel of your website.



healthychildren.org
Powered by pediatricians. Trusted by parents.
from the American Academy of Pediatrics

For more information, visit
HealthyChildren.org/kidsdoc.

SAVE at least \$29! New Parent Library (A \$99 value!)

Includes 6 key titles for new parents!

- Caring for Your Baby and Young Child: Birth to Age 5
- New Mother's Guide to Breastfeeding
- Heading Home With Your Newborn: From Birth to Reality
- Baby and Toddler Basics: Expert Answers to Parents' Top 150 Questions
- Your Baby's First Year
- Dad to Dad: Parenting Like a Pro

CB0106
Price: \$70 **Member Price: \$53**



SAVE more than \$25! New Baby Gift Pack

- Special "Little Star" Picture Frame
- Heading Home With Your Newborn
- Caring for Your Baby and Young Child
- My Child Is Sick!
- Breastfeeding Your Baby
- Your Child's Health Record
- 3-in-1 First Aid, Choking, CPR Chart
- Choosing a Pediatrician
- Your Child's Growth
- Home Safety Checklist
- Car Safety Seat Checkup

CB0049
Price: \$49.95 **Member Price: \$39.95**



25–249 Copies—**40%* Savings!**
250–499 Copies—**50%* Savings!**

500+ Copies—Call 800/433-9016, ext 6171, or email nationalaccounts@aap.org.
*Bulk discounts are taken from the retail price.

Caring for Your Baby and Young Child

Birth to Age 5, 7th Edition

American Academy of Pediatrics

Editor in chief: Tanya Altmann, MD, FAAP

Associate medical editor: David L. Hill, MD, FAAP

With more than 4.7 million copies in print, our flagship parenting title has shaped the health and well-being of children for more than 25 years!

The newly revised and updated seventh edition of *Caring for Your Baby and Young Child* reflects current AAP policy statements and guidelines. This is just a sampling of the topics included in this comprehensive handbook of child care.

- ADHD
- Allergies and asthma
- Autism spectrum disorder
- Behavior
- Breastfeeding
- Car safety seats—updated rear-facing guidelines!
- Cough and cold treatment
- CPR instruction
- Early brain development
- Eczema
- Environmental hazards
- Head lice
- Immunizations
- Media and technology exposure
- MRSA infections
- Newborn screening
- Obesity
- Organic foods
- Parenting multiples
- Prebiotics
- Prenatal and newborn care
- Probiotics
- Resilience
- RSV prevention
- Safe sleep and SIDS
- Sickle cell disease
- Vitamin and iron supplementation

Also included is a complete health encyclopedia covering injuries, illnesses, congenital diseases, and other disabilities.

ENGLISH

Paperback, 2019—935 pages, 300 illustrations

CB0115

Book ISBN 978-1-61002-343-6

eBook ISBN 978-1-61002-344-3

Price: \$24 **Member Price: \$19**



SPANISH

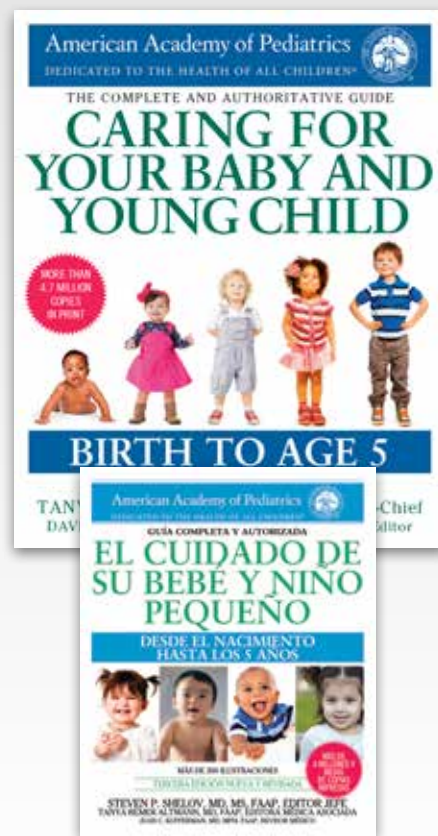
Paperback, 2016—917 pages, 300 illustrations

CB0100

Book ISBN 978-1-61002-078-7

eBook ISBN 978-1-61002-079-4

Price: \$24 **Member Price: \$19**



This project was funded in part by the AAP Friends of Children Fund.



healthychildren.org

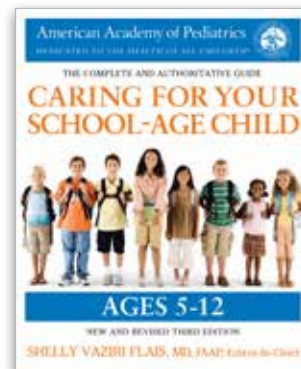
Powered by pediatricians. Trusted by parents.
from the American Academy of Pediatrics

**The official
AAP website
for parents.**

Refer families
here with
confidence.



For the latest COVID-19 resources and guidance, direct parents to
HealthyChildren.org/COVID-19.



Caring for Your School-Age Child

Ages 5–12, 3rd Edition

American Academy of Pediatrics

Editor in chief: Shelly Vaziri Flais, MD, FAAP

Parents of children aged 5 to 12 will find updated information on medical care, mental health, and behavioral conditions along with an enhanced focus on resilience and life skills.

Paperback, 2018—677 pages

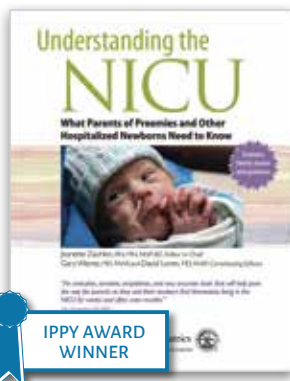
CB0109

Book ISBN 978-1-61002-255-2

eBook ISBN 978-1-61002-256-9

Price: \$23 **Member Price: \$18**





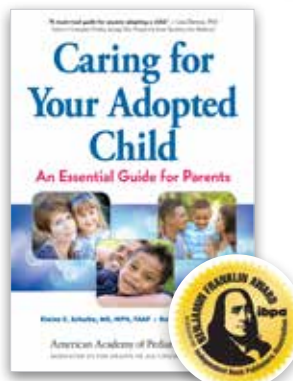
Understanding the NICU

What Parents of Premies and Other Hospitalized Newborns Need to Know

Editor in chief: Jeanette Zaichkin, RN, MN, NNP-BC
Contributing editors: Gary Weiner, MD, FAAP, and Davia Loren, MD, FAAP

This volume guides parents through their NICU journey by addressing equipment, medical problems, feeding, and more. Stories from other NICU parents will bring hope and comfort.

Paperback, 2016—304 pages
CBO098
Book ISBN 978-1-61002-048-0
eBook ISBN 978-1-61002-049-7
Price: \$16.95 **Member Price: \$13.95**



Caring for Your Adopted Child

An Essential Guide for Parents

Elaine E. Schulte, MD, MPH, FAAP, and Robin L. Michaelson

This expert resource will help adoptive parents understand health issues more prevalent in adopted children and support emotional health and attachment.

Paperback, 2018—212 pages
CBO108
Book ISBN 978-1-61002-215-6
eBook ISBN 978-1-61002-216-3
Price: \$16.95 **Member Price: \$13.95**



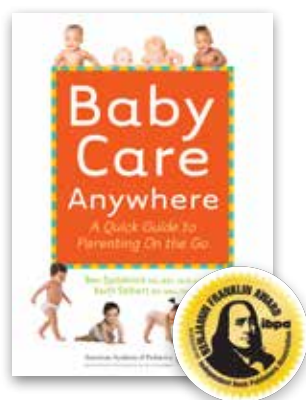
Retro Baby

Cut Back on All the Gear and Boost Your Baby's Development With More Than 100 Time-tested Activities

Anne H. Zachry, PhD, OTR/L

Babies will spend less time in swings and bouncers and more time exploring the world with *Retro Baby*. Dr Zachry describes how overuse of baby gear can hinder development and offers suggestions for fun, low-tech activities to replace electronic baby toys and equipment.

Paperback, 2013—190 pages
CBO074
Book ISBN 978-1-58110-811-8
eBook ISBN 978-1-58110-831-6
Price: \$16.95 **Member Price: \$13.95**



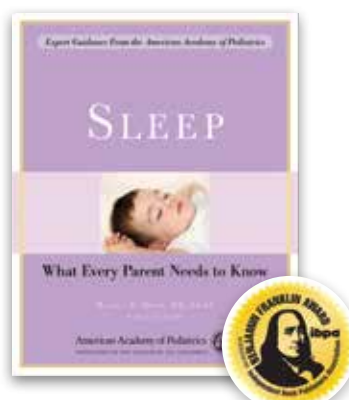
Baby Care Anywhere

A Quick Guide to Parenting On the Go

Ben Spitalnick, MD, MBA, FAAP, and Keith Seibert, MD, MBA, FAAP

Parents will be comforted by having the wisdom of a pediatrician readily at hand with *Baby Care Anywhere*. This pocket guide addresses 150 of new parents' most frequent concerns.

Paperback, 2015—246 pages
CBO085
Book ISBN 978-1-58110-896-5
eBook ISBN 978-1-58110-897-2
Price: \$12.95 **Member Price: \$9.95**



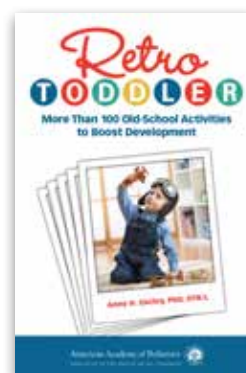
Sleep

What Every Parent Needs to Know

American Academy of Pediatrics
Editor in chief: Rachel Y. Moon, MD, FAAP

Parents of babies, toddlers, children, and adolescents will find answers to sleep challenges in this comprehensive volume. The AAP addresses such issues as sleep safety, bedtime routines, nightmares, and bedwetting with the reassuring confidence and authority of expert pediatricians.

Paperback, 2013—219 pages
CBO073
Book ISBN 978-1-58110-781-4
eBook ISBN 978-1-58110-806-4
Price: \$16.95 **Member Price: \$13.95**



Retro Toddler

More Than 100 Old-School Activities to Boost Development

Anne H. Zachry, PhD, OTR/L

Parents will learn about brain development and the importance of daily active play. Dr Zachry offers more than 100 activities to promote language, motor, and social skills. Parents will also learn how to foster grit and self-control in toddlers.

Paperback, 2018—219 pages
CBO104
Book ISBN 978-1-61002-157-9
eBook ISBN 978-1-61002-158-6
Price: \$16.95 **Member Price: \$13.95**



25–249 Copies—**40%* Savings!**
250–499 Copies—**50%* Savings!**

500+ Copies—Call 800/433-9016, ext 6171, or email nationalaccounts@aap.org.
*Bulk discounts are taken from the retail price.



As seen in *The New York Times*

The Picky Eater Project

6 Weeks to Happier, Healthier Family Mealtimes

Natalie Digate Muth, MD, MPH, RDN, FAAP, and Sally Sampson,
founder, ChopChop Kids

Families can transform picky eaters into fledgling foodies with *The Picky Eater Project*. It lays out an easy-to-follow 6-week plan that makes shopping and cooking fun.

More than 40 healthy, family-friendly recipes and brilliant color photographs will inspire kids to try healthy meals and snacks.

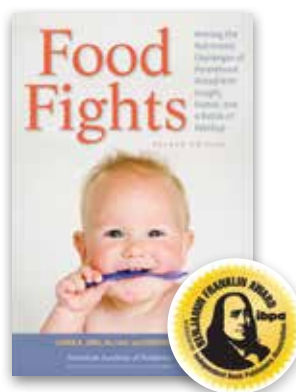
Paperback, 2016—227 pages

CB0096

Book ISBN 978-1-58110-981-8

eBook ISBN 978-1-58110-982-5

Price: \$19.95 **Member Price: \$15.95**



Food Fights

Winning the Nutritional Challenges of Parenthood Armed With Insight, Humor, and a Bottle of Ketchup, 2nd Edition

Laura A. Jana, MD, FAAP, and Jennifer Shu, MD, FAAP

Dinner will have more vegetables and less drama with the help of *Food Fights*. Drs Jana and Shu provide guidance on topics such as healthy eating and childhood obesity and offer troubleshooting tips on problems such as whining, food throwing, and picky eating.

Paperback, 2012—346 pages

CB0067

Book ISBN 978-1-58110-585-8

eBook ISBN 978-1-58110-666-4

Price: \$16.95 **Member Price: \$13.95**



Achieving a Healthy Weight for Your Child

An Action Plan for Families

Sandra G. Hassink, MD, MS, FAAP

Help children with weight concerns by giving parents clear-cut information on nutrition and fitness. Dr Hassink's plan offers sensible nutrition guidelines, specific suggestions for encouraging children to be more physically active, and guidance for dealing with emotional turmoil, setbacks, and detours along the way.

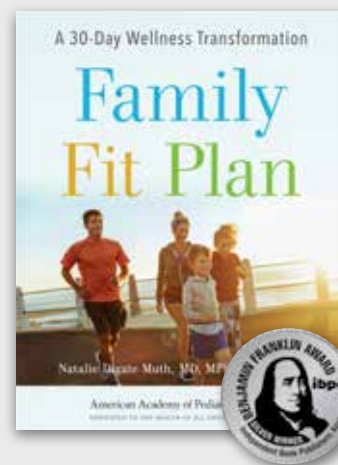
Paperback, 2018—286 pages

CB0103

Book ISBN 978-1-61002-154-8

eBook ISBN 978-1-61002-155-5

Price: \$16.95 **Member Price: \$13.95**



Family Fit Plan

A 30-Day Wellness Transformation

Natalie Digate Muth, MD, MPH, RDN, FAAP

This pediatrician-designed plan will help families kick-start their health and wellness and set the stage for long-term, lasting improvements in nutrition, fitness, sleep, stress, and screen use habits. Dr Muth walks families through a 30-day transformation that establishes a baseline and goals, creates routines and healthy habits, and provides strategies for overcoming frustration and recognizing obstacles. At the end of 30 days, parents and children will have laid the groundwork to continue a lifetime of healthy habits.

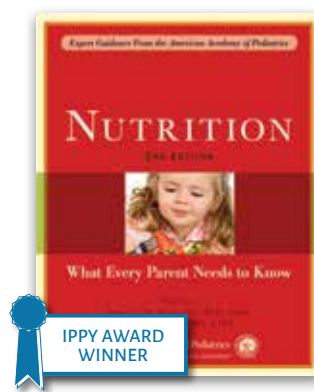
Paperback, 2019—220 pages

CB0114

Book ISBN 978-1-61002-338-2

eBook ISBN 978-1-61002-339-9

Price: \$16.95 **Member Price: \$13.95**



Nutrition

What Every Parent Needs to Know, 2nd Edition

American Academy of Pediatrics

Editors: William H. Dietz, MD, PhD, FAAP, and

Lorraine Stern, MD, FAAP

Parents will have the necessary information and strategies to meet the dietary needs of their children from birth through adolescence with the help of this guide. It addresses standards of weight and height, eating disorders, special dietary needs, alternative diets, allergies, and concerns over food safety.

Paperback, 2011—384 pages

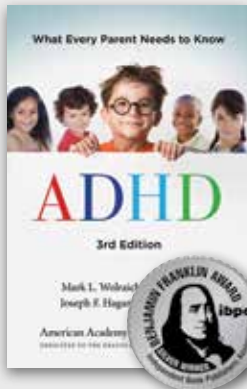
CB0055

Book ISBN 978-1-58110-321-2

eBook ISBN 978-1-58110-631-2

Price: \$12.95 **Member Price: \$9.95**





ADHD

What Every Parent Needs to Know, 3rd Edition

American Academy of Pediatrics

Editors: Mark L. Wolraich, MD, FAAP, and Joseph F. Hagan Jr, MD, FAAP

Parents will find the latest recommendations for the treatment and care of children with ADHD in this award-winning guide. It offers parents balanced, reassuring information on topics such as evaluation and diagnosis, coexisting conditions, behavior therapy, ADHD and academics, the role of medication, and more.

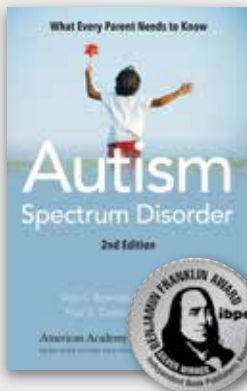
Paperback, 2019—342 pages

CB0110

Book ISBN 978-1-61002-264-4

eBook ISBN 978-1-61002-265-1

Price: \$16.95 **Member Price: \$13.95**



Autism Spectrum Disorder

What Every Parent Needs to Know, 2nd Edition

American Academy of Pediatrics

Editors: Alan I. Rosenblatt, MD, FAAP, and Paul S. Carbone, MD, FAAP

This guide offers authoritative, accessible advice about autism that parents can trust. It will help them to understand how ASD is defined and diagnosed and the most current behavioral and developmental therapies. Topics covered include symptoms and frequency, accessing care, services in the community, behavioral and developmental treatment, and more.

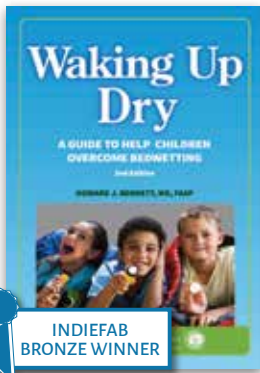
Paperback, 2019—342 pages

CB0111

Book ISBN 978-1-61002-269-9

eBook ISBN 978-1-61002-270-5

Price: \$16.95 **Member Price: \$13.95**



Waking Up Dry

A Guide to Help Children Overcome Bedwetting, 2nd Edition

Howard J. Bennett, MD, FAAP

Designed for parents and children to use together, *Waking Up Dry* includes instruction on behavior management techniques, calendars, contracts, and bedwetting alarms, as well as practical tips and easy-to-follow activities, all designed to lead to dry mornings.

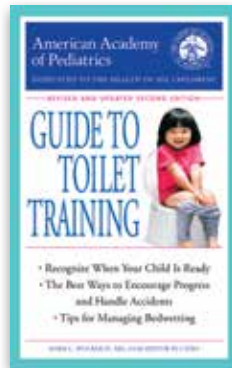
Paperback, 2015—241 pages

CB0087

Book ISBN 978-1-58110-906-1

eBook ISBN 978-1-58110-907-8

Price: \$16.95 **Member Price: \$13.95**



Guide to Toilet Training, 2nd Edition

American Academy of Pediatrics

Editor in chief: Mark L. Wolraich, MD, FAAP

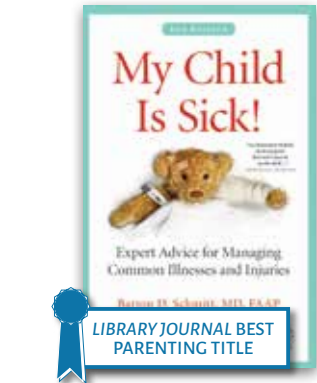
Parents will be reassured by the expert advice offered in this updated edition. It covers timing and how to choose a potty as well as toilet training children with special needs. It also addresses challenges like accidents, resistance, refusal, and constipation.

Paperback, 2016—224 pages

CB0099

ISBN 978-1-61002-062-6

Price: \$16 **Member Price: \$13**



My Child Is Sick!

Expert Advice for Managing Common Illnesses and Injuries, 2nd Edition

Barton D. Schmitt, MD, FAAP

Prevent unnecessary calls to your office when you share the wisdom of *My Child Is Sick!* with your patients' parents. Dr Schmitt's proven guidelines will help parents figure out whether to treat their child at home, call the doctor, or head to the emergency department.

Paperback, 2016—426 pages

CB0097

Book ISBN 978-1-58110-988-7

eBook ISBN 978-1-58110-989-4

Price: \$16.95 **Member Price: \$13.95**



Also available by Barton D. Schmitt, MD, FAAP!



Pediatric Telephone Protocols

Office Version, 17th Edition

Barton D. Schmitt, MD, FAAP

This comprehensive telehealth resource efficiently steps triagers through more than 141 decision-support protocols spanning 98% of today's most common complaints. It includes a new protocol for diagnosed or suspected COVID-19.

Spiral-bound, September 2021—520 pages

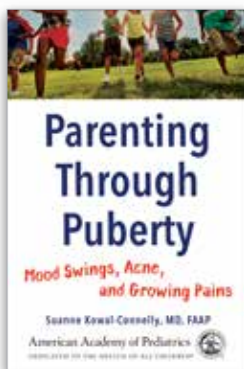
MA1037

ISBN 978-1-61002-560-7

Price: \$118.95 **Member Price: \$94.95**

25–249 Copies—**40%* Savings!**
250–499 Copies—**50%* Savings!**

500+ Copies—Call 800/433-9016, ext 6171, or email nationalaccounts@aap.org.
*Bulk discounts are taken from the retail price.



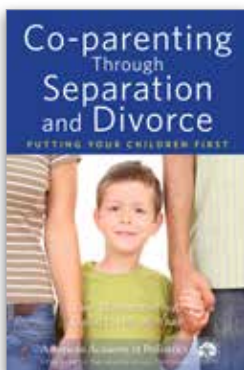
Parenting Through Puberty

Mood Swings, Acne, and Growing Pains

Suzanne Kowal-Connelly, MD, FAAP

Parents will learn about the physical and emotional changes they can expect to see.

Paperback, 2018—246 pages
CBO107
Book ISBN 978-1-61002-212-5
eBook ISBN 978-1-61002-213-2
Price: \$16.95 **Member Price: \$13.95**



Co-parenting Through Separation and Divorce

Putting Your Children First

Jann Blackstone, PsyD, and David L. Hill, MD, FAAP

This guide offers step-by-step guidance for parents to work together to put their children first during separation or divorce. From sharing the news with children in an age-appropriate way to blending families, Drs Blackstone and Hill offer a road map through one of life's most difficult challenges.

Paperback, 2020—260 pages
CBO117
Book ISBN 978-1-61002-380-1
eBook ISBN 978-1-61002-381-8
Price: \$16.95 **Member Price: \$13.95**



Also available from Dr Hill

Dad to Dad: Parenting Like a Pro

CBO069

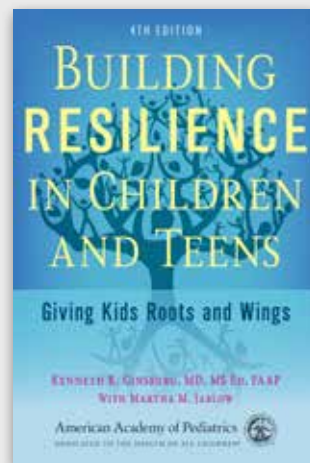
Building Resilience in Children and Teens

Giving Kids Roots and Wings, 4th Edition

Kenneth R. Ginsburg, MD, MSEd, FAAP, with Martha M. Jablow

Parents, teachers, and others will learn how to boost confidence and foster lifelong grit in children. This fully revised and updated edition includes new information about how strength-based relationships are critical to healthy development, especially for children who have had adverse childhood events or experiences (ACEs). Dr Ginsburg outlines his 7 Crucial Cs—competence, confidence, connection, character, contribution, coping, and control—and teaches moms and dads how to incorporate these concepts into their parenting. *Building Resilience in Children and Teens* also presents strategies to help children and teenagers thrive in coping with the stresses of academic pressure, high achievement standards, media messages, peer pressure, or family tension.

Paperback, 2020—393 pages
CBO118
Book ISBN 978-1-61002-385-6
eBook ISBN 978-1-61002-386-3
Price: \$16.95 **Member Price: \$13.95**



Raising Kids to Thrive

Balancing Love With Expectations and Protection With Trust

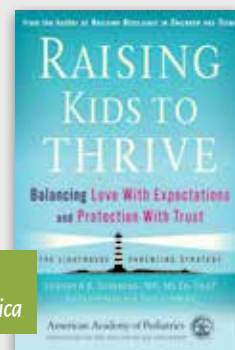
Kenneth R. Ginsburg, MD, MSEd, FAAP, Ilana Ginsburg, and Talia Ginsburg

Offering essential tips on fostering resilience in teens, this volume helps parents understand how they can balance unconditional love with setting high expectations for their children. Parents will learn to recognize when to set boundaries and when to get out of kids' ways so they can learn lessons firsthand.

Paperback, 2015—275 pages
CBO081
Book ISBN 978-1-58110-867-5
eBook ISBN 978-1-58110-871-2
Price: \$16.95 **Member Price: \$13.95**



As seen on
Good Morning America



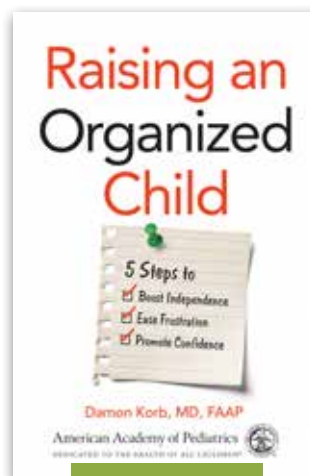
Raising an Organized Child

5 Steps to Boost Independence, Ease Frustration, and Promote Confidence

Damon Korb, MD, FAAP

Frustrated parents who are tired of chaos will find concrete, actionable guidance for raising an independent, self-assured, and organized child. Dr Korb defines the neurodevelopmental abilities that are critical for organization and shows parents how to develop their children's organized thinking skills. He provides practical solutions to help children develop their organizational abilities and executive function. *Raising an Organized Child* also offers an overview of brain development as it relates to organization from infancy through the teen years and provides appropriate age-based milestones for organizational skills. Dr Korb's advice covers neurotypical children, as well as those with ASD, ADHD, or other conditions, to help all parents bring more order to their children and their lives.

Paperback, 2019—236 pages
CBO112
Book ISBN 978-1-61002-282-8
eBook ISBN 978-1-61002-283-5
Price: \$16.95 **Member Price: \$13.95**



As seen on
The TODAY Show!



Serving Up Good Nutrition

Sample Menus, Portion Sizes, and Why It Matters

This booklet educates parents and other caregivers on nutrition guidelines and appropriate portion sizes for toddlers, children, and teens. It includes sample menus for creating well-balanced, child-friendly meals.

Sold in packs of 10 booklets—21 pages
HE0565
Price: \$40 **Member Price: \$35**



BEST SELLER!

Understanding Autism Spectrum Disorder (ASD)

This booklet, written with parents in mind, provides an essential overview of ASD. The topics covered include defining ASD, early signs and diagnosis, associated conditions, treatment strategies, and more.

Sold in packs of 10 booklets—32 pages
English HE0413 · Spanish HE0526
Price: \$40 **Member Price: \$35**



BEST SELLER!

Understanding ADHD

Information for Parents About Attention-Deficit/Hyperactivity Disorder

This booklet addresses parents' concerns about ADHD. The topics covered include defining ADHD, diagnosis, related conditions, treatment strategies and medication, partnering with schools, and more.

Sold in packs of 50 booklets—21 pages
English HE0169 · Spanish HE0377
Price: \$40 **Member Price: \$35**



BEST SELLER!

Breastfeeding Your Baby

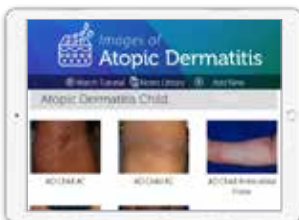
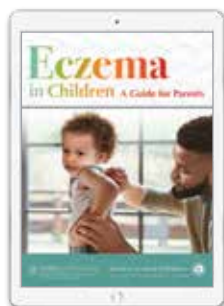
Answers to Common Questions

New moms will find important guidance in this booklet. It provides clear, practical information on the benefits and methods of breastfeeding and includes helpful illustrations depicting holds and latches.

Sold in packs of 50 booklets—27 pages
English HE0261 · Spanish HE0261-SP
Price: \$40 **Member Price: \$35**

New! FREE Atopic Dermatitis Digital Resources

Eczema in Children, a full-color digital magazine, is designed to help caregivers manage their child's condition. With interactive features and educational videos, it offers information on the symptoms, diagnosis, treatment, and prevention of eczema in children. Parents may access the magazine at healthychildren.org/EczemaGuide.

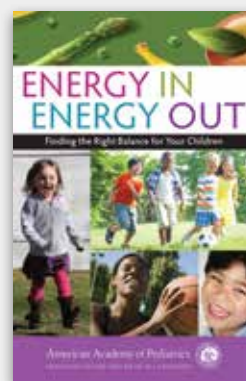


Atopic Dermatitis, a quick reference tool, helps health care professionals effectively diagnose and treat atopic dermatitis in patients of all skin colors. It covers signs and symptoms, treatment, medication guidance, when to refer, and additional resources including more than 35 images for reference.

Visit services.aap.org/atopic-dermatitis to access this free tool.



This resource is supported in full by a sponsorship from Sanofi Genzyme and Regeneron.



Energy In, Energy Out

Finding the Right Balance for Your Children

This booklet provides tools and resources to help parents and children find the right energy balance—eating well and being physically active—to lead a healthy life.

Sold in packs of 50 booklets—13 pages
HE0536
Price: \$40 **Member Price: \$35**



Newborn Care

A Guide for Parents and Caregivers

This booklet offers parents essential guidance for the first 3 months of their baby's life. Parents will appreciate the just-the-basics clarity combined with the confidence of knowing they are following pediatrician-approved AAP guidelines in caring for their new baby.

Sold in packs of 10 booklets—31 pages
HE0542
Price: \$40 **Member Price: \$35**



Understanding Anxiety Disorders in Children

This booklet helps parents learn about anxiety disorders.

It addresses the difference between anxiety and an anxiety disorder, causes of anxiety disorders, common anxiety disorders, signs and symptoms, diagnoses and treatment, and more.

Sold in packs of 10 booklets—21 pages
HE0550
Price: \$40 **Member Price: \$35**



Childhood Asthma

Parents will learn about their child's condition and how to manage it with this focused booklet. It offers an examination of signs, symptoms, and diagnosis; guidance on avoiding triggers; an overview of treatments and asthma medication; and more.

Sold in packs of 10 booklets—21 pages
HE0548
Price: \$40 **Member Price: \$35**



Understanding Depression in Children and Adolescents

Parents will learn the difference between sadness and depression in this new booklet. They will also learn about causes, prevention, treatment, and signs for suicide risk.

Sold in packs of 10 booklets—21 pages
HE0582
Price: \$40 **Member Price: \$35**



Healthy Ways to Manage Stress and Live Well

This new booklet will help parents learn about stress and ways to manage it in their families. It includes information on yoga, meditation, deep breathing, mindfulness, and more. Also discussed are tips for healthy living with helpful reminders on how to eat well, sleep well, and be more active.

Sold in packs of 10 booklets—21 pages
HE0584
Price: \$40 **Member Price: \$35**

**BUY MORE
& SAVE!**

PATIENT EDUCATION
BOOKLETS

SAVE 10% when you
purchase 2–9 packs!
Price: \$36 **Member Price: \$31.50**

SAVE 20% when you
purchase 10+ packs!
Price: \$32 **Member Price: \$28**

(For quantities of 50+ call for pricing:
800/433-9016, ext 6171.)



Choosing Quality Child Care

What's Best for Your Family?

This booklet covers choosing the right type of child care, reviewing the family budget, and helping children adjust.

Sold in packs of 10 booklets—21 pages
HE0556
Price: \$40 **Member Price: \$35**

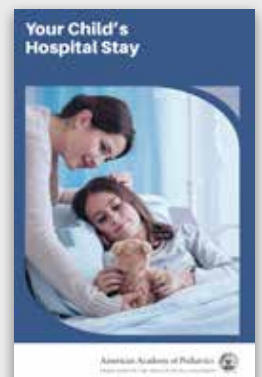


Your Child's Poop

What's Normal, What's Not

This full-color booklet will help parents determine if their newborn, infant, or child's bowel movements are normal and if concerns warrant a call to the pediatrician. It covers such topics as identifying abnormal stools, constipation, diarrhea, and when to call the pediatrician.

Sold in packs of 10 booklets—21 pages
HE0557
Price: \$40 **Member Price: \$35**



Your Child's Hospital Stay

This booklet will help parents be better prepared if their child needs to be hospitalized. It covers who's who at the hospital, anesthesia and pain medicine, preventing infection, returning home, and more.

Sold in packs of 10 booklets—21 pages
HE0567
Price: \$40 **Member Price: \$35**



A program of the American Academy of Pediatrics

SAVE up to \$39!

TIPP Safety Sheet Package

Includes 100 copies each of all 8 safety sheets

HE0541
Price: \$159.95 **Member Price: \$129.95**

This program helps parents prevent common childhood injuries from birth through age 10 years. Handouts cover topics such as car safety seats, fire prevention, first aid, poison prevention, and water safety.

Safety Sheets

In-depth, age-specific information on common injuries in simple, easy-to-understand terms

Sold in packs of 100
8½" x 11" sheets
Price: \$24.95 **Member Price: \$19.95**

Birth to 6 Months
HE0021-A

6 to 12 Months
HE0021-B

1 to 2 Years
HE0021-C

2 to 4 Years
HE0021-D

5 Years
HE0064-A

6 Years
HE0064-B

8 Years
HE0064-C

10 Years
HE0064-D



Caring for Your Sick Child Managing Common Infections at Home

Barton D. Schmitt, MD, FAAP

Written at a sixth-grade reading level, this indispensable guide will help reduce the number of unnecessary calls and visits to your office by arming parents with essential information.

Sold in packs of 10—28 pages
8½" x 11" handbook
HE0539
Price: \$49.95 **Member Price: \$44.95**

BUY MORE & SAVE!

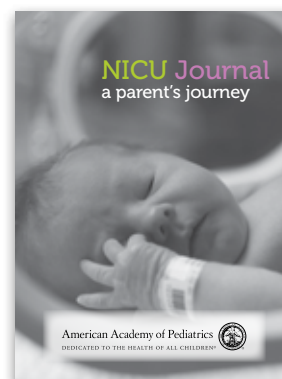
SAVE 10% when you purchase 2–9 packs.

Price: \$44.96 **Member Price: \$40.46**

SAVE 20% when you purchase 10+ packs.

Price: \$39.96 **Member Price: \$35.96**

(For quantities of 50+ call for pricing: 800/433-9016, ext 6171.)



NICU Journal

A Parent's Journey

Parents of babies in the NICU will become more informed partners in care with this spiral-bound journal. The journal includes answers to common questions about the NICU, offers tips on coping, and provides helpful checklists. The interactive journal format will help parents stay organized while in the NICU and will become a cherished keepsake.

Sold in packs of 5 journals—130 pages
HE0543
ISBN 978-1-61002-129-6
Price: \$69.95 **Member Price: \$64.95**

Bright Futures Parent Handouts

for the 3 to 5 days–2 years well-child visits!



Individual age visits
available for purchase!

SAVE 10%!

Bright Futures Parent Handouts Package

Includes 100 copies of each of the Bright Futures well-child visit parent handouts: First Week Visit–2 Year Visit

BF0059
Price: \$249.50 **\$224**
Member Price: \$199.50 \$179



Revised!



Car Safety Seat Checkup

Easy-to-use checklist for infant, convertible, or booster car safety seat users

Sold in pads of 100 sheets—8½" x 11"
HE0276
Price: \$19.95 **Member Price: \$16.95**

Home Safety Checklist

Enables parents to identify potential safety risks inside and outdoors

Sold in pads of 100 sheets—8½" x 11"
HE0273
Price: \$19.95 **Member Price: \$16.95**

BUY MORE & SAVE!

PATIENT EDUCATION FACT SHEETS

SAVE 10% when you purchase 2–9 assorted pads of 100.

Price: \$17.96 **Member Price: \$15.26**

SAVE 20% when you purchase 10–49 assorted pads of 100.

Price: \$15.96 **Member Price: \$13.56**

Call 800/433-9016, ext 6171, for pricing 50+ pads.

Infant CPR Anytime®

Anyone caring for an infant can learn the lifesaving basics of infant CPR and choking relief with this updated, bilingual (English and Spanish) kit.

Published by the American Heart Association and Laerdal

English & Spanish DVD, 2017
MA0864
ISBN 978-1-61669-413-5
Price: \$38.95



A must-have for all caregivers!

Communicating Visually in Pediatrics

A Step-by-Step Tool for Patients and Caregivers

Alan I. Rosenblatt, MD, FAAP, and Danielle Fleckenstein, MA, CCLS

This spiral-bound visual communication aid is designed to help pediatricians and others who work in medical settings with children who are nonverbal, including toddlers; children with conditions such as autism, cerebral palsy, language disorders, intellectual disabilities, or oral-motor apraxia; or children who do not speak English. Interactive use of this resource will improve communication, reduce fear and anxiety, and boost patients' understanding and participation in the medical visit.

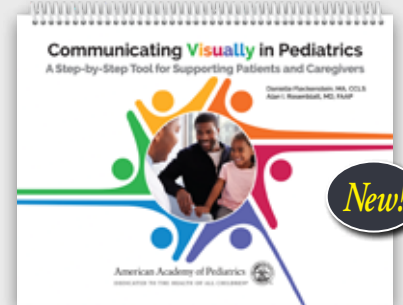
Nearly 400 easy-to-understand, full-color images depict common medical procedures, from bandaging to vaccine administration as well as important patient-provider communication, including describing symptoms or post-visit instructions. Each image is captioned in both English and Spanish for maximum in-office utility, and the pages are fully wipeable for simple disinfecting after use with each patient.

Spiral-bound, available January 2022—54 pages

MA1041

ISBN 978-1-61002-566-9

Price: \$69.95 **Member Price: \$55.95**

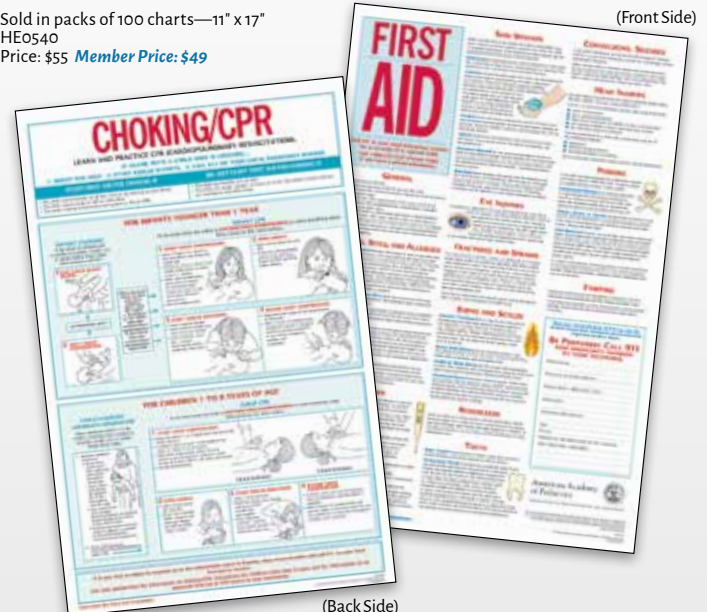


3-in-1 First Aid, Choking, CPR Chart

Every facility or home with infants or children should have this helpful chart. This quick guide helps you respond rapidly and effectively in emergencies. Large wall chart includes first aid guidance on one side and choking and CPR guidance on the other. Topics include burns, scalds, fractures, sprains, head injuries, poisons, skin wounds, stings and bites, and infant and child CPR.

Sold in packs of 100 charts—11" x 17"
HE0540

Price: \$55 **Member Price: \$49**





HE50057

This best-selling brochure helps parents track developmental milestones of infants and children up to 6 years of age. It aligns with Bright Futures well-child visits.



HE50202



HE50368



HE50097



HE50096



HE50085



HE50380



HE50095



HE50233



HE50074



HE50094



HE50553

BUY MORE & SAVE!

PATIENT EDUCATION BROCHURES

Price: \$25 **Member Price: \$22** (All titles sold in packs of 50 brochures)

SAVE 10%

when you purchase 2–9 assorted brochure packs of 50!

Price: \$22.50 **Member Price: \$19.80**

SAVE 20%

when you purchase 10+ assorted brochure packs of 50!

Price: \$20 **Member Price: \$17.60**

(For quantities of 50+ call for pricing: 800/433-9016, ext 6171.)



HE50476



HE50027



HE50175



HE50515

This brochure explains the importance of putting baby to sleep on their back and how to create a safe sleep environment to help reduce the risk of SIDS, entrapment, strangulation, and suffocation.



HE50472



HE50051



HE50120



HE50347



HE50182



HE50345



HE50234



HE50551



HE50566



HE50208

This brochure addresses girls and boys, helping them understand and deal with the changes that puberty brings, both physically and emotionally.



HE50087



HE50529



HE50324



HE50258



HE50055



HE50165



HE50561



HE50046



HE50071



HE50176

BUY MORE & SAVE!

PATIENT EDUCATION BROCHURES

Price: \$25 **Member Price: \$22** (All titles sold in packs of 50 brochures.)

SAVE 10%

when you purchase 2–9 assorted brochure packs of 50!

Price: \$22.50 **Member Price: \$19.80**

SAVE 20%

when you purchase 10+ assorted brochure packs of 50!

Price: \$20 **Member Price: \$17.60**

(For quantities of 50+ call for pricing: 800/433-9016, ext 6171.)



HE50528



HE50419



HE50168



HE50275

Our top-selling brochure helps parents make informed decisions about car seat selection and use. It includes information on the types of safety seats, the LATCH attachment system, installation tips, and more.



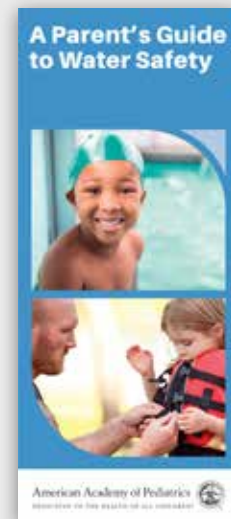
HE50181



HE50552



HE50411



HE50198



HE50568



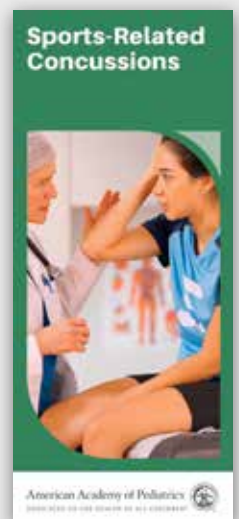
HE50558



HE50574



HE50237



HE50575

Constipation and Your Child



BEST SELLER!

American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

This brochure helps parents understand the causes, symptoms, prevention, and treatment of constipation for babies and older children.

HE50408

Antibiotics Aren't Always Needed



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50555

Bronchiolitis and Your Young Child



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50235

Common Childhood Infections



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50209

BUY MORE & SAVE!

PATIENT EDUCATION BROCHURES

Price: \$25 **Member Price: \$22** (All titles sold in packs of 50 brochures.)

SAVE 10%

when you purchase 2–9 assorted brochure packs of 50!

Price: \$22.50 **Member Price: \$19.80**

SAVE 20%

when you purchase 10+ assorted brochure packs of 50!

Price: \$20 **Member Price: \$17.60**

(For quantities of 50+ call for pricing: 800/433-9016, ext 6171.)

Eczema (Atopic Dermatitis) and Your Child



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50455

Fever and Your Child



BEST SELLER!

American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50318

Immunizations: What You Need to Know



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50371

A Parent's Guide to Head Lice



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50365

Pinkeye and Your Child



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50549

Your Child Has a Sore Throat: What's the Cause?



American Academy of Pediatrics
RECOMMENDED BY THE HEALTHY OR ALL CONSUMER

HE50544

Need a digital solution?

AAP patient education materials are also available online!

(See page 21 for details.)



Pediatric Patient Education™

Expert advice from the American Academy of Pediatrics



Includes more than 800 pediatric health care handouts

Visit today! patiented.solutions.aap.org

Instant access to trusted patient education!

Pediatric Patient Education includes **more than 800 pediatric health care handouts** (including 300+ in Spanish). This comprehensive resource covers a wide range of topics, including well-child visits from birth through young adulthood. This rich content features must-have collections such as

- **New!** Selected patient handouts from the Mental Health Toolkit, 2nd edition
- **New!** COVID-19—related patient handouts, including COVID-19: *What Families Need to Know and Tips for Coping with a New Baby During COVID-19*.
- Schmitt Pediatric Care Advice patient education collection of more than 280 symptom- and diagnosis-based handouts from leading telehealth expert, Barton D. Schmitt, MD, FAAP

- Eleven patient education handouts on topics like safe sleep, fever, and solid foods translated into Spanish, Chinese (Mandarin), Arabic, Vietnamese, French, Korean, Russian, Bengali, Polish, Somali, Haitian Creole, Hmong, and Portuguese
- Bright Futures parent and patient handouts
- *Managing Chronic Health Needs in Child Care and Schools*
- *Managing Infectious Diseases in Child Care and Schools*
- TIPP®—The Injury Prevention Program

More than 350 handouts tagged!

EHR systems can search for the most used *Pediatric Patient Education* handouts by ICD-10-CM or CPT® code.

DON'T WAIT—SUBSCRIBE TODAY!

shop.aap.org/solutions

FOR INDIVIDUAL (SINGLE-USER) ITEM #: ONPE

Annual Subscription Price: \$330 **Member Price: \$265**

INSTITUTIONAL AND GROUP PRACTICE LICENSING

Provide anytime, anywhere access for all staff members and SAVE!

To learn more about practice or institutional site licenses, visit shop.aap.org/license-form.

Coming soon, AAP Journals, Books, News, and Point-of-Care Solutions sites will move to a new platform, creating an enhanced unified site with consistent and high-quality user experience all in one place. To learn more, visit aap.org/pubscentral.





Pediatric Care Online™



Pediatric Care Online—instant access to the best resources in pediatrics because your patients deserve the best care

Founding Sponsor



Visit today! pediatriccare.solutions.aap.org

**DON'T WAIT—
SUBSCRIBE TODAY!**
shop.aap.org/solutions

FOR INDIVIDUAL (SINGLE-USER) ITEM #: PCO

1 year \$350 **Member Price: \$279**

2 year \$630 **Member Price: \$499 SAVE 10%!**

Institutional and Group Practice Licensing
Provide anytime, anywhere access
for all staff members and SAVE!

To learn more about practice or institutional site licenses, visit shop.aap.org/license-form.

Free trial available!

Pediatricians can request a free 1-month trial.
Visit aap.org/pcotrial today.

- **AAP Textbook of Pediatric Care**—**Just added!** Neonatology for Primary Care, 2nd Edition, including 6 new chapters.
- **Pediatric Patient Education**™—More than 800 symptom-, diagnosis-, and disease-based handouts, including the Schmitt Pediatric Care Advice collection.
- **New!** COVID-19—related patient handouts, including *COVID-19: What Families Need to Know and Tips for Coping with a New Baby During COVID-19*.
- **Red Book® Online**—**New!** **Summary of Major Changes** now in English and Spanish.
- **Point-of-Care Quick Reference**—Indispensable AAP information on 250+ topics streamlined for fast answers and continually updated.
- **Common Pediatric Medical Procedures**—Video series features the 19 Common Pediatric Procedural Skills required by the ACCME.

Exclusive AAP practice toolkits included in a PCO subscription



Coming soon, AAP Journals, Books, News, and Point-of-Care Solutions sites will move to a new platform, creating an enhanced unified site with consistent and high-quality user experience all in one place. To learn more, visit aap.org/pubscentral.



Addressing Mental Health Concerns in Pediatrics

A Practical Resource Toolkit for Clinicians, 2nd Edition

This toolkit is designed to empower pediatric care providers to ready their practice for delivering comprehensive mental health care. The second edition delivers a streamlined collection of essential tools most relevant to pediatric practice, all available in a new online format.

This toolkit aligns with the all-new AAP "Mental Health Competencies for Pediatric Practice," outlining a process for care. Succinct clinical tools provide step-by-step decision support for assessing and caring for children, covering the most common mental health topics, including

- Anxiety and Trauma-Related Distress
- Depressive Symptoms
- Disruptive Behavior and Aggression
- Emotional or Behavioral Disturbances in Children Younger Than 5 Years
- Family Dysfunction
- Learning Difficulties
- Substance Use
- Suicidality and Trauma

Online access, February 2021

MA0999

ISBN 978-1-61002-462-4

Single-User Price: \$150 **Member Price: \$120**



Also includes
5 new videos!



New!



SAVE \$60!

AAP Toolkits Package

Package includes ADHD, Autism, and Mental Health Toolkits.

MA1044 · Price: \$450 **\$390** **Member Price: \$360 \$300**

Caring for Children With ADHD

A Practical Resource Toolkit for Clinicians, 3rd Edition

This completely updated and online third edition includes

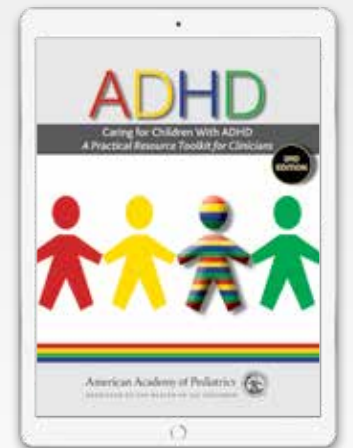
- Tools that focus on identification, assessment, and diagnosis, including the **Vanderbilt Assessment Scales**
- Monitoring and follow-up tools—including expanded resources to assist with medication management and treatment
- Sample templates for managing ADHD in your practice
- Parenting resources—for medications, behavioral interventions, and school accommodations

Online access, 2019

MA0940

ISBN 978-1-61002-362-7

Single-User Price: \$150 **Member Price: \$120**



LICENSING OPTIONS

Single-User Access License

Purchase of AAP toolkits through shopAAP allows online access for only one user per toolkit and is available only to individual account holders. This license does not support EHR integration.

Multiuser Options

To discuss license options for multiple log-in accounts and institutional site licenses or to discuss integration options of the ADHD, Autism, and Mental Health Toolkits content with other systems, please visit shop.aap.org/license-form.

Caring for Children With Autism Spectrum Disorder

A Practical Resource Toolkit for Clinicians, 3rd Edition

This third edition is now online and includes full updates on

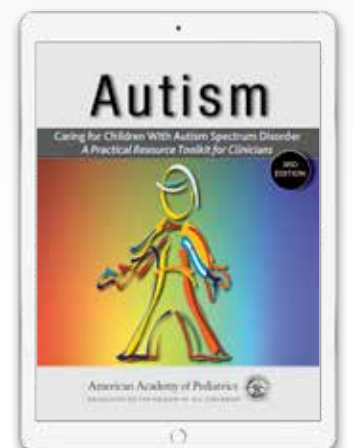
- Practice-focused guidelines and recommendations
- Developmental screening and surveillance tools
- Detailed guidance on facilitating ASD office visits with tools to track key steps in care management
- Guidance on school services, creating a medical home for children with ASD, and transitioning older patients to adulthood
- Family handouts in English and Spanish

Online access, 2019

MA0941

ISBN 978-1-61002-363-4

Single-User Price: \$150 **Member Price: \$120**



**Best
value!**



**Did you
know?**

Pediatric Care Online™ includes access to 4 toolkits, 800+ patient education handouts and much more! See page 22 for details.

To learn more, visit shop.aap.org/solutions.



Share with families for
as little as \$4.99 when
you buy in bulk!

(See page 5 for details.)

Listen to the science
behind child health

Tune in weekly to
Drs Parga-Belinkie and Hill
discussing hot topics with
the leading experts in
pediatric medicine.



Subscribe today!
aap.org/podcast

PEDIATRICS
On Call
A podcast on
children's health
from the AAP

Johnson & Johnson

Pediatrics On Call is proudly sponsored
by Johnson & Johnson

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®

345 Park Blvd
Itasca, IL 60143



Non Profit Org.
U.S. Postage
PAID
Palatine, IL
Permit No. 7009

Join us in **Philadelphia**
or **Virtually** for **#AAP2021!**



AAP PHILADELPHIA
experience 2021
National Conference & Exhibition

OCTOBER 8-12, 2021

Registration and hotel reservations are now open
for the 2021 AAP National Conference & Exhibition, taking place October 8–12.
Choose the experience that's right for you! The **all-access experience** includes
in-person sessions and events, on-demand content, and virtual sessions. Or choose
to join us for a **virtual-only experience**.

Visit **aapexperience.org** to register.

QUICK, SECURE ONLINE ORDERING ON

shopAAP
shop.aap.org

ONLINE
shop.aap.org

For secure online ordering
Visa, MasterCard, Discover, and
AMEX accepted

PHONE
888/227-1770

7:30 am to 5:00 pm (CT)
(630/626-6000 outside the United
States and Canada)

MAIL

Send completed order to
American Academy of Pediatrics
PO Box 776442
Chicago, IL 60677-6442

FAX
847/228-1281

24/7 ACCESS TO ALL AAP RESOURCES! 100% SATISFACTION GUARANTEED!