

What is Video-based Training?

A true professional skills development program goes well beyond the topics that are required by law, like safety or anti-harassment, and offers multiple learning modalities that drive learner engagement. Such programs are an extension of your culture and can be seen as a competitive advantage when recruiting top talent.

Employee development is the overall process an employer provides to help employees gradually improve skills, acquire new knowledge, and progress in their careers. Video-based training is uniquely supportive of skill building, as it's shown to boost engagement, retention, and application.

HSI's library of microlearning training videos will help you elevate the skills of your modern workforce, wherever they are. You can use our courses separately, or combine them with your instructor-led sessions (live or virtual) for a powerful employee and manager development program.

Who needs professional skills development?

The short answer is everyone! Internal training teams rarely have the time to create 100% of the training they need for 100% of their employees.

Our off-the-shelf library of video-based learning will complement your internal training and fill the gaps.

For example:

- An entry-level office employee needs training in time management and problem solving.
- A line shift employee is promoted to supervisor and needs new manager training.
- The customer service team needs a refresher on how to improve the customer's experience.
- First-time employees need soft skills training to help build business and interpersonal acumen.
- Everyone needs cybersecurity training.





Who are some of our clients?

HSI training supports a wide range of industries and companies of any size. We also offer specialized content for banking, retail hospitality, and direct store delivery. HSI provides hundreds of companies with employee training, including Atrius Health, Kleinfelder, Goodwill Industries, Syngenta, Pepsi, Ecco, Island Hotel Company, and more.

How is our employee training used?

Our video training libraries are nimble and can be utilized to help solve a variety of problems. Our clients assign our off-the-shelf videos to individuals or groups of employees with designated due dates. Many companies open up the full library of videos for self-directed learning so employees can access training at any time on their own.

- Reach sales quotas
- Improve customer service scores
- Create a more diverse and inclusive culture
- Develop HiPos to be future leaders
- Foster a workplace of safety and compliance
- Improve employee health and well-being
- Refine communication styles



Professional Skills Development Services



Off-the-Shelf Training

Award-winning microlearning training videos

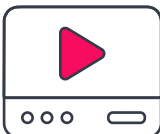
Our library covers the topics you need for your modern workforce and complements your internal training.



Custom Content

Custom video production for your unique messages

Sales training, new product launch, technical training, rebranding and messaging, and more.



HSI LMS

Award-winning LMS, built learner-first, mobile-first

Easy to use and includes reporting, competencies, classroom management, and more.



Off-the-Shelf Video Library

Award-Winning Library of Microlearning Training Videos

Communications

- Active Listening
- Developing Assertiveness
- Emotional Intelligence
- Nonverbal Communication
- Presentation Skills

Diversity, Equity & Inclusion

- Allyship
- LGBTQ in the Workplace
- Microaggressions
- Mitigating Bias
- The Anti-Racism Continuum

HR Compliance

- Equal Pay Act
- Legally Firing and Hiring
- Recruiting Toolkit
- Understanding Harassment
- Workplace Bullying

Cybersecurity

- Email Phishing
- Identity Theft
- Passwords
- Ransomware
- Types of Malware

Health & Wellness

- Avoidable Stress
- Ergonomics
- Mental Health
- Opioid Addiction
- Reducing Eye Strain

Professional Productivity

- Conflict Management
- Decision Making
- Growth Mindset
- How to Collaborate
- Working Remotely



About HSI:

HSI is your single-source partner for EHS, Compliance, and Professional Development solutions. HSI provides integrated e-learning content, training solutions, and cloud-based software designed to enable your business to improve safety, operations, and employee development. Across all industries, we help safety and technical managers, human resources, first responders, and operational leaders train and develop their workforce, keep workers safe, and meet regulatory and operational compliance requirements. We are a unique partner that offers a suite of cloud-based software solutions including learning management, safety management, chemical SDS management, and more, integrated with our content and training so businesses can not only monitor and manage multiple workflows in one system, but train employees via one partner.