



Georgia Tech
Scheller College
of Business



Kathleen Macchio, Executive MBA '22

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Executive MBA

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Overview ►

Tech Square ►

Curriculum ►

Experiential Learning ►

Career Services ►

Leadership Development ►

Community ►

Application Process ►

Tuition and Financing ►

Connect ►

Top 20

Executive MBA
Program in the U.S.

U.S. News & World Report



At the Intersection of Business and Technology

At the Georgia Tech Scheller College of Business, our Executive MBA is about more than just books and lectures.

It's about hands-on learning and connections that prepare you to lead in a global economy that is constantly transformed by emerging technologies. Over the course of 17 months, you'll balance work, life, and a career-changing MBA experience – and walk away with an MBA and a community to last a lifetime.



Georgia Institute
of Technology

Technology
Square

"When I first started at Scheller, I was a mid-level manager with huge ambitions. Going to Scheller gave me the confidence to go to the next level and the level beyond that. The faculty, staff, the program, and the international aspect changed me forever. It gave me confidence and a perspective that made me into who I am today."

Brooke Carter, Executive MBA '16
Senior Director, Strategic Partnerships, Adobe



Welcome to Tech Square

Atlanta.

It connects a sense of history and hospitality with forward-thinking, fast-paced entrepreneurialism. It's an economic engine, foodie favorite, music mecca, sports spectacle, and technology trek that combines the opportunities of an international city with the personality of a close-knit, eclectic neighborhood. This is a place brimming with opportunities for you to learn and launch your career, or to settle in and officially make it your long-term home.

"The Executive MBA program offers a perfect combination of technology and business. The program is located in a strategic technological area in Atlanta, allowing for meaningful interaction with people from many backgrounds."

Gustavo Rodrigues, Executive MBA '21
Vice President of Operations, Eclipse Gaming Systems



Scheller is located in the heart of Midtown Atlanta's Tech Square, a neighborhood with the highest density of startups, corporate innovators, academic researchers, and students in the Southeastern U.S. It's the home of over 100 startups, 25 corporate innovation centers, 10 research labs, seven venture funds, and five startup accelerators.

As a Scheller MBA student, you have unique opportunities and experiences found nowhere else, directly connecting you with the world's top thought leaders, executives, and innovators.

Tech Square Corporate Innovation Centers

accenture

Anthem

BlackRock

 **BOEING**

 **Chick-fil-A**

 **DELTA**

EMERSON

Honeywell


Mercedes-Benz

SIEMENS

Companies Headquartered in Atlanta

 **Chick-fil-A**

Coca-Cola

COX
ENTERPRISES

 **DELTA**

 **Georgia-Pacific**

 **GPC**

HD SUPPLY

 **THE HOME DEPOT**

 **Ice**

INSPIRE
Brands

NCR

newell
BRANDS

 **NORFOLK SOUTHERN**


PORSCHE


Southern
Company

 **ups**

 **Veritiv**

 **WestRock**

Education at the Executive Level

The Georgia Tech Scheller Executive MBA program begins in August with an immersive week of learning and networking. Through the next 17 months, classes are held twice a month on select Friday evenings and Saturdays. Two specializations are available: Global Business and Management of Technology.

In your first two semesters of the program, you will strengthen your business acumen with core MBA classes. Students can also take elective courses during the summer and final fall semesters.

Core

Gain a solid foundation in the functional areas of business through core coursework.

- Business Regulations
- Business Strategies For Sustainability
- Cross-Cultural Communications
- Data Analysis for Business
- Ethical Decision Making

#3

MBA Graduates
for Innovation
and Creativity

*Bloomberg
Businessweek*

#3

MBA Classroom
Experience

The Princeton Review

#5

MBA in
Sustainability

Corporate Knights

Global Business Specialization

Analysis of Global Environments (International Residency)

Focuses on analysis of global environments and features corporate presentations, visits to global research and development centers, and meetings with executives from leading companies.

Comparative Systems

This course utilizes case studies of companies in various industries and in national cultures to highlight organizational and cultural differences between major economies in the global environment.

Competing Globally

Examines the position of the U.S. in world markets, various types of international business transactions, and the impact of global economic, political, legal, and cultural forces.

Global Supply Chain and E-Commerce

Focuses on the process and technology infrastructure necessary to support international logistics, procurement, and delivery, as well as reaching new customers through electronic channels.

International Finance

Focuses on foreign exchange transactions, management of exposure, international bond, and equity markets, and international banking.

Managing the Global Workforce

Examines managing a global workforce through effective employee recruitment, compensation, performance appraisals, and HR processes and systems.

Management of Technology Specialization

AI and Machine Learning for Business

Examines key emerging technologies in B2B environments, their development patterns, and the associated impact on industries, industrial competitiveness, and society.

Analysis of Global Environments (International Residency)

Focuses on analysis of global environments and features corporate presentations, visits to global research and development centers, and meetings with executives from leading companies.

Change Management

Explores methods to adapt, evolve, or create change for strategic competitive advantage. Examines how organizations structure themselves in order to increase effectiveness in response to competitive demands.

Processes of Technological Innovation

Focuses on models, sources, flows, and intellectual property in technological innovation.

Strategy Execution

This course introduces methods to adapt, evolve, or create change in the way organizations structure themselves to increase effectiveness in responding to competitive demands.

Venture Financing

Teaches various methods for raising capital to fund the development and launch of new technology products and services.

Electives

Electives change with emerging business trends. Here are the current elective offerings.

Analysis of Emerging Technologies

Identify the implications of emerging technologies via a "timeless" and a "timely" component.

New Product Strategies

A systematic overview of the management challenges that arise during the product development process.

Cybersecurity and Privacy for Executives

Address cybersecurity management issues, focusing on the non-code aspects of cybersecurity and on current issues of greatest concern to middle and senior management.

Technology Strategy

Analyze the economic and strategic factors that guide firms' decisions regarding the generation, commercialization, protection, and adoption of technological innovations.

Global Product and Brand Management

Examine diverse issues involved in the management of a product portfolio and explore applications across a range of industries including consumer products, technology products, and services.

Optional Lean Six Sigma Certification


Executive MBA students also have the option of taking Lean Six Sigma Green Belt and Black Belt electives and getting certified during the program. These classes fit in the Executive MBA program schedule and allow students to leverage and utilize skills gained from other program coursework. Green Belt and Black Belt certificate requirements must be completed prior to graduation.

"I've gotten so much out of my experience in the Executive MBA program at Scheller. It changed my perspective professionally, provided me with the tools that helped me pivot to the next stage of my career, and resulted in lifelong friendships and a diverse network that I can leverage for the rest of my career."

Markus Hammer, Executive MBA '19

Senior Manager, Revenue Operations, Workday



A man in a dark suit and tie is shown from the waist up, pointing his right hand towards the upper right corner of the frame. He is smiling and looking in the same direction. The background is a light, neutral color. The image has a warm, slightly yellowish tint.

"We develop the next generation of entrepreneurs, leaders, and problem-solvers who are improving business and the human condition."

Jonathan Clarke

Associate Professor of Finance
Senior Associate Dean of Programs

Accessible, Connected Faculty

Scheller faculty are thought leaders in their respective fields, recognized for their research, innovative teaching styles, relevant experience, and accessibility. Many of our professors consult for national and international organizations, bringing industry connections and real-world knowledge into the classroom, helping students make professional connections and develop experience-based resumes.

Learn by Doing

We know there is nothing better than first-hand experience and that is what is at the heart of a Georgia Tech Scheller Executive MBA education. Long before it was popular to incorporate hands-on learning into Executive MBA programs, we were doing it. For years, we have been tapping into Atlanta and Tech Square ecosystems through capstone projects and providing global opportunities through residencies.

Capstones

Both Global Business and Management of Technology students have the opportunity to complete a capstone project.

Global Business Students

Global Strategy Project allows you and your capstone team to work with a corporate sponsor to address a current issue on a global scale. You'll identify opportunities and make recommendations for implementing strategies internationally, from product and pricing to procurement, logistics, and management.

Management of Technology Students

As a member of a select team, you'll choose an emerging technology and complete a full business plan that demonstrates the process of taking a technology-driven product or service to market. This comprehensive and integrative experience concludes with an MoT business plan competition.

Residencies

Residency experiences give you the opportunity to immerse yourself in different economic and cultural environments, deepening your firsthand knowledge of business practices.

International Residencies

Executive MBA students participate in a mandatory two-week international residency as part of their program experience. This residency allows students to examine the cultural, legal, and economic aspects of global business, while gaining first-hand knowledge in international business practices and cultures. Global Business students have the opportunity to participate in an additional international residency to further develop the skills necessary for conducting business in a global market.

Previous Countries Visited:

- Argentina
- Brazil
- China
- France
- Germany
- Hong Kong
- Hungary
- India
- Panama
- South Korea
- Switzerland
- Turkey
- United Arab Emirates
- United Kingdom
- Vietnam

Previous Companies Visited:

- Accenture
- Airbus
- BASF
- BMW
- Citibank
- The Coca-Cola Company
- Copa Airlines
- Ford
- General Electric
- Intel
- KPMG
- Nokia
- PwC
- Siemens

Technology and Innovation Residency

Students have the option to attend a multi-day tour of leading technology giants, start-ups, and venture capitalists. During this three-day trip, students will visit leading corporations and innovative start-ups to meet with top executives and discuss market and value propositions, technological innovation, entrepreneurship, and the challenges of raising capital and securing customers. Insights gained during the trip benefit the students' capstone project.

Previous Partners:

- AT&T Foundry
- Amazon
- AutoDesk
- Cisco R&D
- eBay
- Google
- Lithium Technologies
- Meraki
- Motiv Power
- Nok Nok Labs
- PayPal
- Salesforce
- SAP Labs

It's All About Career Impact

As an experienced career professional who is further along on your career path, you likely have a “dream” job or goal in mind—whether that’s a promotion, role at a new company, transition to leadership, or starting your own business. Whatever your objective, our Executive MBA career services will work with you to turn your dream into a reality.

Career resources include one-on-one executive coaching, career workshops, resume and LinkedIn profile feedback sessions, online career chats, and more.

20%

Average
Salary Increase
During the Program

63%

Average
Salary Increase
Three Years After
Graduation

8/10

Agree Their MBA
Increased Their
Earning Potential



"The more I was promoted, the less core engineering was a part of my daily responsibilities. The work turned into people management and money management.... The Executive MBA program was a big deal to me because it really opened my eyes."

Darius Broughton, Executive MBA '19

Vice President, HNTB



"The idea for Athlete Mettle, Inc. was born in the classrooms of the Scheller College of Business. The technology was coded and supported by Georgia Tech computer scientists, and the research is based on Georgia Tech student athletes.... Dreams like this are possible at Georgia Tech."

Rebekah Vepraskas, Executive MBA '19

Founder, Athlete Mettle



"The knowledge and network that come from this program are invaluable if you are looking to...increase your job security. I left the program with a fresh perspective and confidence in my current role, as well as a feeling of being more than qualified to be the best candidate for just about any job posting I happen to come across."

Blake Gordon, Executive MBA '21


Director of Innovation, Georgia-Pacific



"I am deeply invested in the success of each one of our Executive MBA students. Their personal stories and ambitions are what fuel me. I am always ready to provide my expertise and guidance to help them in their career journeys."

Cynthia Lynch

Director, Executive MBA Student Engagement
Executive Career Coach

A man with short dark hair, wearing a grey suit jacket over a light-colored shirt, is shown in profile from the chest up, facing right. He appears to be speaking or gesturing. The background is a blurred blue and white. On the left side of the image, there is a white-bordered box containing a quote and the man's name and title. Below the quote box, there is a decorative line of slanted forward slashes.

"To me, the Leadership Academy means a valuable conduit of exposure, coaching, and access that helps keep me focused on my career. I've gained invaluable recommendations through live interactive sessions, personal executive coaching, and frameworks."

Daniel Hartwig, Executive MBA '23
Director of Data Science and Analytics, Reflex Media

Cultivating Leaders For a Tech-Driven Age

The Executive MBA Leadership Academy, open to all Executive MBA students, further develops student leadership skills through skills assessments, executive coaching, leadership-focused assignments, and the creation of a Personalized Leadership Development Plan (PLDP).

Leadership Academy Components

Students complete the following Leadership Academy requirements over the course of the 17-month Executive MBA program.

- Completion of the Highlands Ability Battery (HAB) Assessment, an online assessment that helps individuals understand their natural abilities and use this knowledge to develop goals to take their leadership to the next level.
- Completion and use of a Personalized Leadership Development Plan (PLDP), a personalized and living document in which students develop goals and strategies for impactful leadership.
- Completion of three executive leadership coaching sessions conducted by Cynthia Lynch, a certified leadership coach, and other qualified coaches.
- Completion of four short assignments including a career-to-date summary, a career exploration exercise, an effective team process assignment based on team interaction, and a team-building reflection assignment focused on initial team-building activities offered during immersion week.
- Completion of five open-ended reflection papers, topics of which can come from coursework, guest speakers, class international trips, capstone projects, or participation in co-curricular offerings/opportunities including sustainability, innovation, entrepreneurship, Women in Technology (WIT), DEI initiatives, and the student ambassador program.

A Community for a Lifetime

An MBA is way more than just a degree. It conveys your values and guides your future. It becomes a shared experience that connects you to past, present, and future students. You become a part of something bigger than yourself. When you graduate from Georgia Tech, you join a global powerhouse of more than 169,000 alumni in 50 states and 132 countries. It's a network of leaders, from innovators and entrepreneurs, to C-suite execs and global movers and shakers.

You're ready. Take the next step and become a part of a community that will last you a lifetime.

26,000+
MBA Alumni

Alumni Engagement

- Networking Events
- Speaker Series Sessions
- Lifelong Learning
- Practicum Sponsorships
- Ambassadorships
- DEI Council Membership

169,000+
Georgia Tech
Alumni

Select Companies Represented by Students and Alumni

- 3M
- Accenture
- ADP
- Alcoa
- Amazon
- Anthem
- Apple
- AT&T
- Autodesk
- Bain & Co.
- Bank of America
- Boeing
- Capgemini
- Career Builder
- CDC
- Chick-fil-A
- CIA
- Cisco
- Clorox
- CNN
- The Coca-Cola Company
- Cox Enterprises
- Deloitte
- Delta Air Lines
- Eaton
- Elekta
- Equifax
- EY
- FBI
- FedEx
- Fiserv
- The Ford Motor Company
- Gartner
- GE
- General Mills
- Georgia-Pacific
- GM
- Google
- Gulfstream
- HD Supply
- The Home Depot
- Hewlett Packard
- Honeywell Aerospace
- Humana
- IBM
- Intel
- InterContinental Hotels Group
- Invesco
- Invista
- JPMorgan Chase
- Kimberly-Clark
- Koch Industries
- LexisNexis
- Lockheed Martin
- Macy's
- Manhattan Associates
- Mercedes-Benz USA
- McKesson
- McKinsey
- Microsoft
- Morgan Stanley
- NASA
- NCR
- Newell Brands
- Nike
- North Highland
- OneTrust
- Oracle
- P&G
- Panasonic
- Piedmont Healthcare
- Porsche
- PwC
- Rivian
- Salesforce
- Samsung
- Siemens
- Slalom
- Sprint
- St. Jude
- Southern Company
- Target
- Tesla
- Truist (SunTrust)
- Turner Broadcasting
- UPS
- U.S. Dept. of Defense
- Verizon
- VMware
- Walmart
- The Walt Disney Company
- WellStar Health System

Begin Your Journey

Our Executive MBA program enrolls once per year and begins in the fall. With a competitive admissions process, we carefully review all facets of your application.

Application Deadlines

Fall 2024 Start

Early Action

December 1, 2023

Round 1

February 1, 2024

Round 2

March 15, 2024

Final Round

June 30, 2024

Prerequisites

1. Working professional with a minimum of five years of progressive full-time career experience
2. Regionally accredited four-year bachelor's degree

We offer a GMAT/GRE test-optional admissions path for applicants who do not have test scores or do not wish to disclose test scores in the application.

Online Application

A complete online application includes the following:

- Selection of Global Business or Management of Technology specialization
- TOEFL or IELTS
Required for non-US citizens only
- Application Fee
\$95 for domestic; \$105 for international
- Transcripts
- Letters of Recommendation (2)
- Essays (2)
- Resume

Essay Prompts:

- 1. Why an MBA and why the Georgia Tech Scheller College of Business? Describe how your experience, both professional and personal, has led you to the decision to pursue an MBA at Georgia Tech. Discuss your short- and long-term career goals and how Scheller is best suited to help you achieve your goals.*
- 2. List 10 facts about yourself that will help your future classmates get to know you.*

Admissions Interview

An admissions interview is required for each Executive MBA applicant. We will reach out to you after receiving your application materials to schedule your meeting.

Admissions Decision

You will receive an admissions decision after your admissions interview. Secure your seat by making your \$1,500 non-refundable deposit.

Your admission is not official until your credentials have been verified by Georgia Tech Graduate Education.



William Todd, Executive MBA '21; **Rama Chikam**, Executive MBA '21; **Markis Piper**, Executive MBA '22

Top Undergraduate Degrees

Class of 2024

STEM 51%



Business/Economics 20%



Humanities/Social Sciences 19%



Other 11%



Top Industries

Class of 2024

Technology 20%



Healthcare 16%



Engineering 14%



Logistics/Transportation 10%





Natasha Clark, Executive MBA '21; **Ben McCormack**, Executive MBA '22; **Deepthi Krishnan**, Executive MBA '22

Demographics

Class of 2024

Average Age:

38

Women

35%

Underrepresented Minorities:

27%

International Background:

19%

Admissions

Class of 2024

Average Years of
Work Experience:

14

Average GPA:

3.30

Average Salary:

\$154,816



Tuition and Financing

When was the last time you made an investment in yourself? Investing in your education through earning your Executive MBA is a smart move that will pay untold dividends in terms of career growth and personal transformation.

Our program tuition cost is an average 40% lower than other top 20 ranked Executive MBA programs (*The Financial Times*).

Tuition and Fees

Total tuition for the Executive MBA program is \$82,500*

This tuition cost is paid in four installments across the 17-month program. A \$1,500 non-refundable deposit is due two weeks after the admissions decision is given, and that deposit will be applied to the first semester's tuition. The all-inclusive tuition and fee structure covers:

- Tuition and fees
- All books and coursework materials
- On-campus parking pass
- Meals and refreshments during class times
- Executive career services
- Access to view recordings of class sessions
- Select international residency costs
- Full access to Georgia Tech student resources
- Admission to guest speaker events, symposiums, and lectures
- Lifetime access to executive career coaching for alumni

*Tuition subject to change

Funding Options

Fellowships

We award a limited number of fellowships to Executive MBA students. To be considered for a fellowship, applicants must apply in either Round 1 or Round 2. No additional application materials are required.

Employer Tuition Reimbursement

Contact your employer's human resources department about your eligibility for available tuition assistance programs.

Education Loans

U.S. citizens and permanent residents may be eligible for a variety of graduate education loans. Visit finaid.gatech.edu for more information.

VA Benefits

Qualified U.S. veterans may be eligible to receive financial support for tuition and fees. Visit veterans.gatech.edu for information on VA benefits.

*"Georgia Tech changed my life.
I'm more resourceful,
I'm more adaptable, and I
feel accomplished and
powerful and empowered."*

Julianne Tajuba, Executive MBA '17

Director of Customer Solutions Operations,
mParticle

Connect With Us

We encourage you to reach out to us by email with your questions.

Attend an Admissions Event ►

Join us at an admissions event to learn more from Executive MBA staff, students, and alumni about our learning experience, student culture, career outcomes, and more.

Schedule a 1:1 Consultation ►

Meet one-on-one with an admissions advisor to get your questions answered.

Start Your Application ►

Applying is simple and can be completed entirely online.

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Justin Deadwyler, Executive MBA '21



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