

Clickotine®

Now more than ever, it's important for people to quit smoking

Clickotine For Enterprise is a digital smoking cessation program that utilizes machine learning, digital therapeutics, positive reinforcement, and artificial intelligence to help people quit smoking. Everyone's journey to quit is different – that's why Clickotine adapts to all lifestyles.

Why Smoking Cessation Matters

Significant Medical Consequences



According to the CDC, tobacco use is the single largest preventable disease in the United States

Massive Medical Cost



Smoking-related illnesses cost the United States more than \$289 billion annually, productivity losses of more than \$150 billion a year.

Employee Smoking is Expensive for Employers



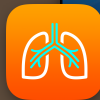
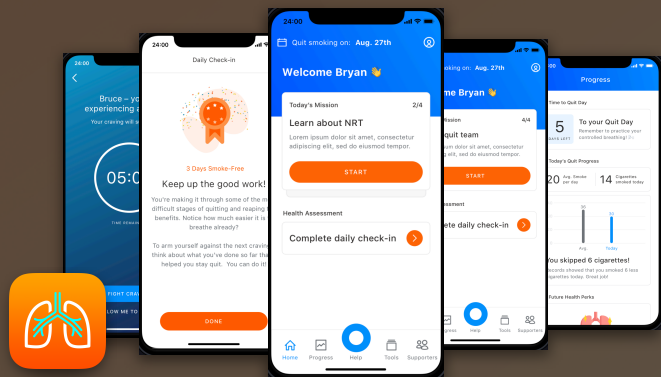
Smokers cause productivity losses of \$150 Billion / year. The average smoker incurs \$3,500 - \$4,000 in additional medical costs annually. Comprehensive tobacco control programs can save employers money.

Limited Use of Cessation Tools



Among smokers 18 years of age and older in the US in 2015, only 29.0% used cessation medications and only 6.8% used counseling services

Clickotine is the most advanced, most effective smoking cessation solution. After six months of using Clickotine, 35% of smokers had quit. Which means no smoking, not even a puff for 30 days.



"I wish Clickotine was available from all employers or health plans. It would make quitting so much easier. There is nothing

like this kind of program."

– Healthcare Worker and Ex Smoker

Product Features

1-on-1



Dedicated wellness coach for personalized support

Find your WHY



Define your “why” for quitting and your path to get there

Nicotine Replacement



Discuss nicotine replacement therapy

Build Support



Tools to build support within your family, friends, social media and apps

Cravings and Triggers



Learn how to manage cravings and build skills to cope with triggers

Expectations



Help in setting realistic expectations to achieve success

Self-care



Build your toolkit to replace smoking with positive behavior change

Healthy Behavior



Learn how stress management, exercise and healthy eating can help support your goals

What's included

- ✓ **Nicotine Replacement Therapy (NRT)** - Gum, Patch, or Lozenge
- ✓ Home dashboard lets smokers know exactly what they need to do today
- ✓ Community support tools. We've made it easier for users to share updates with their network by providing templates tailored to the various phases of their quit journey
- ✓ Trigger tracking – Clickotine learns how to best support patients and sends them daily motivational messages
- ✓ Vaping Module
- ✓ An outcome-based pricing model
- ✓ Helpful tools like quit aids, mindful breathing and journaling are now all in one place and easier to access