

# Diagnostics & Life Sciences Product Development

Expertise and Resources to Achieve Commercialization

## Together We Can Make a Difference

Veranex redefines the conventional CRO experience by offering unparalleled medical device and IVD expertise in design and engineering, human factors, regulatory affairs, quality systems, preclinical studies, clinical trial strategy/execution, data management, reimbursement, commercial strategy, market access, and beyond. Leveraging our seamless, globally integrated capabilities, we provide invaluable and practical guidance that expedites clients' speed to market, effectively manages costs, mitigates risks, and streamlines operations for enhanced efficiency. Our nimble approach and agile solutions accelerate the pace with which patients' lives can be positively transformed by our client's innovative solutions. We are so much more than a traditional CRO.

### What We Do

Point-of-Care Instruments

Cartridge Design and Development

Pre-Built Technology and Proof-of-Concept Prototyping

Centralized Lab Equipment Development

Regulatory Pathway Strategy, Assessment, and Submission

### Clients

Medtronic ALLERGAN

AKOYA BIOSCIENCES<sup>®</sup> HOLOGIC<sup>®</sup> The Science of Sure GENEWEAVE<sup>™</sup> biosciences

moderna Luminex

### Your Development Partner



#### Controlling Risk

Our team has experience with a multitude of platforms, including point-of-care, centralized lab equipment, cartridge development, as well as early-stage technology development and proof-of-concept prototyping with our pre-built technology stack.



#### Human-Centered Digital Experiences

We have deep expertise in user experience and user interface design for diagnostic systems and companion mobile solutions. Our process is rooted in understanding user needs & enabling seamless data collection.



#### Clinical & Economical Evidence

We partner with clients to successfully navigate the complex reimbursement landscape of novel diagnostic platforms.



#### Global Regulatory and CRO Services

We are recognized for our well-established relationships with FDA, EMA, and market authorization agencies worldwide. With our track record of successful diagnostic product submissions, we'll help you determine the required regulatory pathway.

