

RED

GREEN

BLUE



STROOP

COLOR AND WORD TEST

NORMATIVE UPDATE

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Efficiently Assess Executive Functions

The classic brief test of inhibition and processing speed to generate information useful in screening, diagnosis, and research. Ipsative and normative comparisons serve as validity checks and isolate dysfunctional executive functions. Detect change over time to evaluate development and intervention efficacy.

Age Range: Adult Version – 15+ years;
Children’s Version – 5-14 years

Time: 5 minutes

For use in:

- Clinical trials
- Screening
- Research
- Longitudinal research
- Disability evaluation
- Imaging stimulus

With:

- Dementia evaluation
- TBI
- Huntington’s Disease
- Emotional Disorders
- Impulsivity
- ADHD
- Medication response
- Geriatric evaluation

The Stroop Normative Update Contains

- Updated normative data
- More accurate norms tables
- Enhanced and clarified instructions for administration with research protocol script
- Expanded psychometric data, using modern analytic techniques
- Updated research literature review



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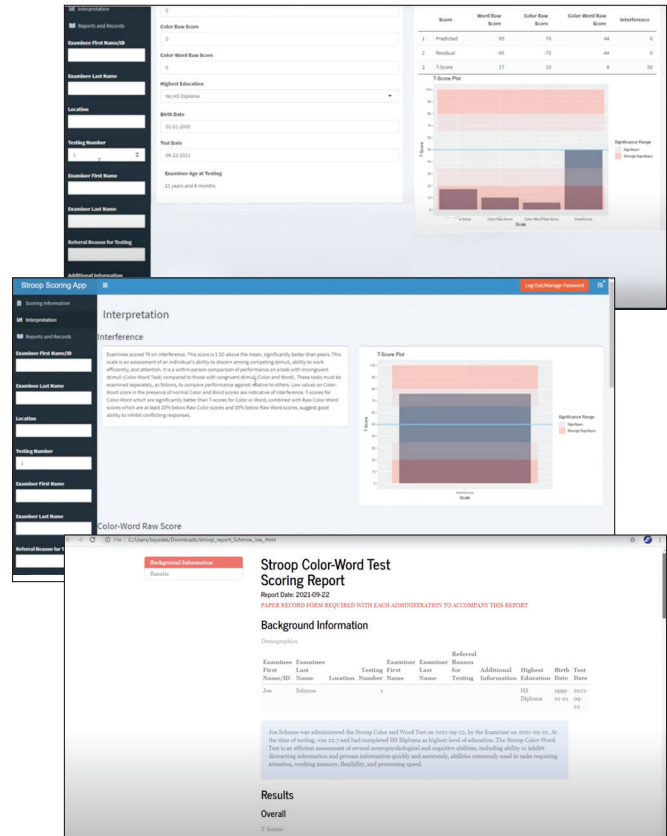
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Updated Stroop Scoring Application

- Web-based application
- Seamlessly convert raw scores to standardized
- Plots help visualize performance
- Dynamic narrative reporting
- Multiple report formats
- Client management system
- Research format to convert multiple records



Updated Research

- Fairness across demographic groups
- Updated predictive models
- More accurate standardized scores
- Dimension analysis of test
- Accurate reliability statistics
- Accurate practice effects guidance
- Concurrent validity update

