



Did you know congenital Cytomegalovirus (cCMV) is the most common virus passed from mothers to babies during pregnancy?

1 in 4 women are carriers of CMV during pregnancy.



1 in 200 babies will be born with cCMV. It is the #1 cause of non-genetic deafness in children.

Yet, the majority of pregnant women have either never heard of it, or don't realize the danger it poses to their unborn child.



cCMV has the highest incidence of infection in newborns.

In fact, 1 in 3 women will transfer cCMV infection to their baby during pregnancy.



Newborns born with cCMV can develop developmental disabilities.

1 in 5 babies with cCMV will suffer from conditions such as hearing and vision loss, cerebral palsy, mental disability, and, in rare cases, death.



For newborns born with cCMV infection, 90% will be asymptomatic, and only 10% will show symptoms of cCMV.

In fact, 43% of newborns infected with cCMV pass their hearing screen.



In order to detect a congenital infection, newborns have to be tested within the first 21 days of life.

cCMV can be detected in a baby's saliva, urine or blood sample. A saliva sample is recommended for its ease of collection from baby and its high level of the viral antigen concentration.



cCMV is a public health issue.

Legislation has been passed or is under consideration in numerous states regarding CMV education and testing for newborns.

Talk to your doctor about CMV today!



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