



# PROJECT FIRSTLINE

CDC's National Training Collaborative for Healthcare Infection Control



## Reaching the Frontlines

As a collaborative, Project Firstline brings together more than 75 healthcare, academic, and public health partners to reach healthcare workers across the country with infection control education.

Project Firstline offers educational resources in a variety of formats to meet the diverse learning needs and preferences of the healthcare workforce. Resources are designed using adult learning expertise, educational best practices, CDC recommendations, and the science that informs them.

**Project Firstline addresses long-standing gaps in infection control knowledge and practice in healthcare settings nationwide.**

### Challenges we need to overcome:

- ▶ Disparities in infection control expertise in the current healthcare workforce
- ▶ Structural gaps in infection control training and education
- ▶ Lack of understanding in educational approaches for healthcare workers
- ▶ Framing of infection control as a combination of rules, policies, and procedures

Project Firstline is funded by the American Rescue Plan through FY 2026. The need for infection control training, education, and innovation is ongoing.

## PROJECT FIRSTLINE IS UNIQUE

### Project Firstline:



#### Listens to healthcare workers

- Resources are developed with healthcare workers, specifically for healthcare workers



#### Appreciates the value of every healthcare worker and the role they play in infection control

- Content is accessible to all healthcare workers, regardless of previous training or background knowledge



#### Recognizes that bandwidth is low due to COVID-related burnout and trauma

- Bite-sized content is tailored for practice and on-the-go use and is designed to be integrated into the workday



#### Meets healthcare workers where they are

- Taps into intrinsic work-related motivations
- Leverages existing strengths and knowledge sources
- Teaches the “why” behind infection control recommendations as much as the “what” and “how”



#### Is committed to healthcare equity

- Educational resources and dissemination methods are tailored for the diverse healthcare workforce, including translations for those who speak Spanish and multiple Asian languages

## PROJECT FIRSTLINE: BY THE NUMBERS

As of May 2022, Project Firstline and its collaborative partners have:



Developed **200+** educational products and training materials on healthcare infection control



Hosted **750+** educational events, reaching approximately **65,238** healthcare workers



Received **84 million+** views across the web and various digital platforms

## PARTNERSHIP BRINGS GREATER IMPACT

At Project Firstline, we believe that partnership brings greater impact by expanding our reach with diverse healthcare audiences and settings.

**Project Firstline's healthcare and public health partners** used a wide range of methods – from Twitter chats, to podcasts, to virtual training events in multiple languages—to reach healthcare workers with important infection control information. **Project Firstline's academic partners** implement programs to inform and improve infection control recommendations and practices and develop evidence-based approaches to infection control training and education.

- American Academy of Pediatrics
- American Health Care Association
- American Medical Association
- American Nurses Association
- Armstrong Institute Center for Health Care Human Factors, Johns Hopkins Medicine
- Asian and Pacific Islander American Health Forum
- Boise State University
- Emory University
- Florida A&M University
- Health Research & Educational Trust
- Institute for Healthcare Improvement
- Johns Hopkins Institute Applied Physics Laboratory
- Massachusetts General Hospital
- National Association of County and City Health Officials
- National Council of Urban Indian Health
- National Hispanic Medical Association
- National Indian Health Board
- National Network of Public Health Institutes
- NYC Health + Hospitals / Bellevue Hospital
- PRISMA Health – Midlands
- Public Health Foundation
- RTI International
- University of California, Irvine
- University of Iowa
- University of Nebraska Medical Center / Nebraska Medicine
- University of South Florida
- University of Washington
- Yale New Haven Health Services Corporation



Project Firstline's **64 state, local, and territorial health department partners** adapt, create, and disseminate infection control educational materials to meet the needs of the healthcare workers they serve throughout their jurisdictions.

[www.cdc.gov/ProjectFirstline](http://www.cdc.gov/ProjectFirstline)

WE HAVE THE POWER  
TO STOP INFECTIONS.  
**TOGETHER.**

