

# A Breakthrough In Bedwetting Technology

How Medical Science & Innovation Work to Deliver Dryness



smart. safe. dry.

GOGO Band combines advanced AI and proven therapies with the ease of today's smart technology to deliver the world's only solution that predicts bedwetting before it happens and keeps your child dry.



Your child is okay.  
They are not alone.

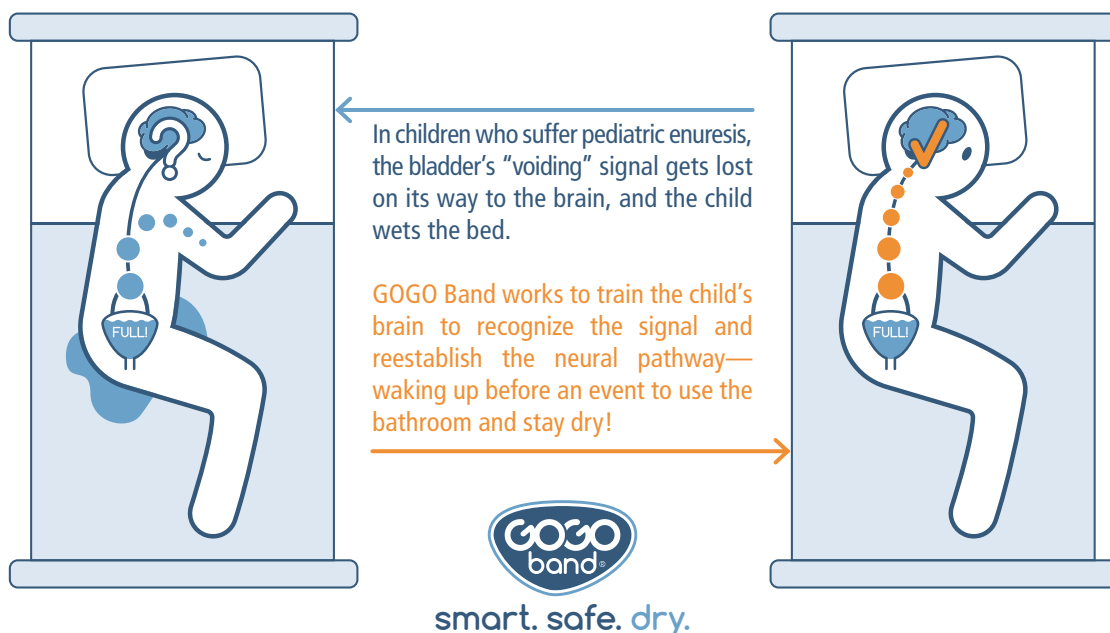
Nocturnal enuresis, a condition commonly known as “bedwetting,” affects millions of children worldwide. Its primary cause stems from a maturational delay in the bladder-to-brain neural pathways in which the child’s brain is incapable of suppressing the need to empty the bladder. In other words, the bladder’s “Gotta Go!” signal that wakes us up at night gets lost on its way to the child’s brain. Their bladder empties and they wake up wet.

But there’s a solution. Backed by proven research and modern science, your child can beat bedwetting once and for all with breakthrough bio-technology that goes beyond old-fashioned bed pads and “dumb alarms.”

We’re GOGO Band  
and we’re here to help.

GOGO Band’s advanced AI and multi-staged approach helps your child beat bedwetting using their own natural biometric patterns to develop a personalized treatment that accelerates their brain’s ability to recognize to their bladder’s “Gotta Go” signal. Simply put, GOGO Band helps your child teach their brain to “see” the bladder’s signal, waking them up dry—before wetting—to use the bathroom.

With consistent use, your child’s bladder-to-brain connection—and confidence—grows stronger. Before long your child will be sleeping soundly and staying dry on their own, and your family can get back to the joy of predictable life.



GOGO Band puts the tech in “technique”—combining advanced AI machine learning, bio-engineering, and today’s smart devices with proven treatment methods backed by world-leading organizations.



### A smarter approach begins with smarter science.

At GOGO Band, we discovered that by monitoring and analyzing key biometrics such as heart rate, respiration, and body movement, the right technology could accurately DETECT your child’s unique “bladder full” signal and PREDICT their need to use the bathroom IN ADVANCE.

GOGO Band’s unique combination of advanced AI machine learning, proprietary cloud-based software, and wearable bio-technology creates a comprehensive yet simple-to-use solution that’s always “on watch” working to keep your child dry.

### See and share their success with the GOGO Band Parent App.

GOGO Band is the only bedwetting solution with an integrated smartphone app to keep parents actively involved in their child’s success.

- Simultaneous alerts so you can be there for your child
- Automatically tracks and charts your child’s progress
- Provides regular tips and reminders
- Available for both Android and Apple devices



### The journey to dryness.

1

#### Training Mode 2 to 3 weeks

GOGO Band first “learns” your child’s unique biometric and wetting patterns.

- As your child sleeps, GOGO Band collects and analyzes key biometric data to map their “bladder full” pattern. Once GOGO Band has learned your child’s “bladder full” pattern, the system moves into Predictive Mode.

2

#### Predictive Mode 30 days\*

GOGO Band actively monitors your child, sending “Wake Up!” alerts when it predicts a wetting event is coming.

- “Wake Up!” alerts are sent to both the GOGO Tablet and Parent App, an important tool that allows you to be there to help wake your child, especially if they are deep sleepers. As they progress, your child will begin to wake up to alerts on their own.

3

#### Lifestyle Mode 2+ months\*

GOGO Band begins to reduce the number of alerts, testing your child’s ability identify their “bladder full” signal and self-wake:

- Upon achieving eight levels of alarm reduction and staying dry for 28 consecutive days, your child is considered “cured” and becomes a GOGO Band graduate.

\*Every child is unique and will progress at different rates. Consistent nightly use required to produce the best results.



Combining the latest in smart technology with proven therapy methods, GOGO Band outperforms all other bedwetting options, with those using the system consistently as directed achieving 93% dryness rates in as little as 60 days.



### What parents, kids, and doctors say about GOGO Band.

"We went from an incident every night to completely dry within 4 or 5 months. I don't think we'd have had the same results with any other alarm system."

Parent of Pre-teen

"One of the best things about GOGO Band is its Parent App, which no other alarms have. At first, I would have my phone bedside and, when an alert sounded, go help him get out of bed. And the GOGO Band alert changes enough to keep waking him up!"

Parent of Pre-teen



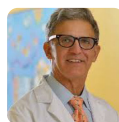
"The doctor said our son was the toughest case he had ever seen. GOGO Band is the only thing that ever worked."

Parent of Teenager

"GOGO Band was actually cool and fun to wear!"

Teenager

"In just a few weeks of use, we have seen impressive results with GOGO Band. Children who have never responded to maximal medical therapy or 'dumb' alarm therapy, have responded to GOGO Band. GOGO Band is the answer for parents who want a drug-free solution."



Israel Franco, MD, FAAP, FACS

Clinical Professor of Urology, Yale School of Medicine  
Chief Science Officer, GOGO Band



Learn more about GOGO Band  
and order your system now at  
[myGOGOband.com](https://myGOGOband.com)



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