



The first and only Clean Label Certified baby cereal is here!



Introducing Else Super Cereal

Nutritionally balanced baby cereal with high-quality protein, healthy fats and gluten-free carbohydrates.



Super clean. Super nutritious.

Clean Label Purity Award Certified

Else Super Cereal is a Clean Label Purity Award winner, tested and certified against over 400 impurities like heavy metals, pesticides and plasticizers.

Whole Food Ingredients

Made with more than 80% organic almonds, buckwheat and tapioca.

The Nutrition Growing Babies Need

- + All 9 essential amino acids
- + Healthy unsaturated fats
- + Gluten-free carbohydrates
- + 20 essential vitamins & minerals
- + Organic
- + Dairy & soy-free
- + Corn-syrup-free
- + Non-GMO

ELSE SUPER CEREAL

6+
MONTHS



The nutrition kids need and nothing **else.**



4 tasty and nutritious Else Super Cereals to choose from!

vanilla

banana

mango

New Original flavor coming soon!

Nutrition Facts		
13 servings per container		
Serving size 3 tbs (15g)		
Amount per serving		
Calories	60	
	% Daily Value*	
	Infant <1 year	Children 1-3 years
Total Fat 2g		
Saturated Fat 0g	7%	5%
Trans Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Total Carbohydrate 10g	11%	7%
Dietary Fiber <1g		7%
Total Sugars <1g		0%
includes 0g added sugars		0%
Protein 2g	8%	7%
Vitamin D 1.5mcg	15%	10%
Calcium 65mg	25%	10%
Iron 1.5mg	15%	20%
Potassium 85mg	10%	2%
Vitamin A 80mcg RAE	15%	25%
Vitamin E 1.5mg	30%	25%
Riboflavin 135mcg	35%	25%
Vitamin B6 44mcg	15%	8%
Vitamin B12 0.2mcg	40%	20%
Pantothenic Acid 0.6mg	35%	30%
Magnesium 25mg	35%	30%
Vitamin C 2.5mg	6%	15%
Thiamine 105mcg	35%	20%
Niacin 0.5mg	15%	8%
Choline 12mg	8%	8%
Biotin 2mcg	35%	25%
Phosphorus 41mg	15%	8%
Zinc 1mg	35%	35%
Folate 21mcg DFE (Folic acid 13mcg)	30%	15%

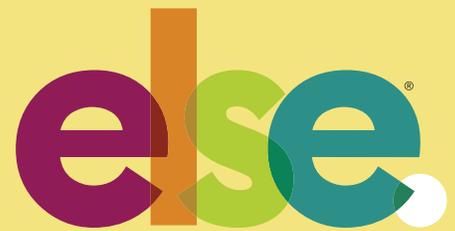
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 1,000 calories a day is used for general nutrition advice for children 1-3 years.

Nutrition Facts		
13 servings per container		
Serving size 3 tbs (15g)		
Amount per serving		
Calories	60	
	% Daily Value*	
	Infant <1 year	Children 1-3 years
Total Fat 2g		
Saturated Fat 0g	7%	5%
Trans Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Total Carbohydrate 10g	11%	7%
Dietary Fiber <1g		7%
Total Sugars 1g		0%
includes <1g added sugars		4%
Protein 2g	8%	7%
Vitamin D 1.5mcg	15%	10%
Calcium 65mg	25%	10%
Iron 2mg	15%	20%
Potassium 105mg	15%	4%
Vitamin A 80mcg RAE	15%	25%
Vitamin E 2mg	30%	25%
Riboflavin 135mcg	35%	25%
Vitamin B6 44mcg	15%	8%
Vitamin B12 0.2mcg	40%	20%
Pantothenic Acid 1mg	35%	30%
Magnesium 25mg	35%	30%
Vitamin C 3mg	6%	15%
Thiamine 105mcg	35%	20%
Niacin 0.5mg	15%	8%
Choline 12mg	8%	8%
Biotin 2mcg	35%	25%
Phosphorus 38mg	15%	8%
Zinc 1mg	30%	30%
Folate 21mcg DFE (Folic acid 13mcg)	25%	15%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 1,000 calories a day is used for general nutrition advice for children 1-3 years.

Nutrition Facts		
13 servings per container		
Serving size 3 tbs (15g)		
Amount per serving		
Calories	60	
	% Daily Value*	
	Infant <1 year	Children 1-3 years
Total Fat 2g		
Saturated Fat 0g	7%	5%
Trans Fat 0g		0%
Cholesterol 0mg		0%
Sodium 0mg		0%
Total Carbohydrate 9g	9%	6%
Dietary Fiber <1g		6%
Total Sugars <1g		0%
includes 0g added sugars		0%
Protein 2g	8%	7%
Vitamin D 1.5mcg	15%	10%
Calcium 65mg	25%	10%
Iron 1.5mg	15%	20%
Potassium 85mg	10%	2%
Vitamin A 80mcg RAE	15%	25%
Vitamin E 1.5mg	30%	25%
Riboflavin 135mcg	35%	25%
Vitamin B6 44mcg	15%	8%
Vitamin B12 0.2mcg	40%	20%
Pantothenic Acid 0.6mg	35%	30%
Magnesium 25mg	35%	30%
Vitamin C 2.5mg	6%	15%
Thiamine 105mcg	35%	20%
Niacin 0.5mg	15%	8%
Choline 12mg	8%	8%
Biotin 2mcg	35%	25%
Phosphorus 37mg	15%	8%
Zinc 0.9mg	30%	30%
Folate 21mcg DFE (Folic acid 13mcg)	20%	15%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 1,000 calories a day is used for general nutrition advice for children 1-3 years.



For more information or to order samples visit hcp.elsenutrition.com or call 1-877-ELSE-HCP (1-877-357-3427).