

# Transform Your Practice: Unlock New Revenue Streams with Lifestyle Medicine

As a dedicated Lifestyle Medicine Services Organization, Poplar Care Network empowers primary care providers to seamlessly integrate lifestyle medicine. Our Lifestyle Medicine Dashboard, combined with tailored support and care team expansion, enhances patient outcomes and optimizes revenue, ensuring your practice thrives in today's healthcare landscape.



## Your Partner in Lifestyle Medicine: Our Comprehensive Offerings Include:



### Focused Lifestyle Medicine Integration

Start with a Lifestyle Medicine Readiness Assessment to identify integration opportunities and create a tailored implementation plan. This ensures your practice is well-prepared to adopt lifestyle medicine effectively.



### Revenue Optimization and Quality Improvement

Utilize the Lifestyle Medicine Dashboard to project and maximize financial gains from LM services. This tool also helps track quality measures, ensuring practices enhance both revenue and patient outcomes.



### Care Team Expansion

Enhance your clinic's capabilities with trained lifestyle and behavior change professionals who provide collaborative care management, chronic care management, remote patient monitoring, and remote intensive cardiac rehab.

**Scan the QR Code to Take Your Free Lifestyle  
Medicine Readiness Assessment!**



**Uncover Integration Opportunities & Optimize Revenue**



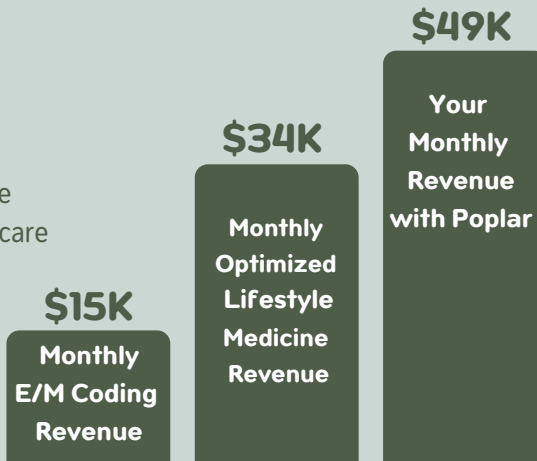
# Poplar Care Network:

Your Lifestyle Medicine Services Organization partners with providers to transform primary care through lifestyle medicine. Our innovative tools and personalized support enhance patient outcomes while optimizing revenue. Together, we drive sustainable growth and improve community health.



# 3X

Revenue growth in fee-for-service and value based care



## From Challenges to Success: The Poplar Advantage

### Lifestyle Medicine Challenges:

High effort, inconsistent results: unsustainable

Scaling difficulties due to high provider time investment

Minimal rewards despite significant effort



### The Poplar Solution:

All-in-One Lifestyle Medicine Optimization

Revenue Growth from Lifestyle Medicine Services

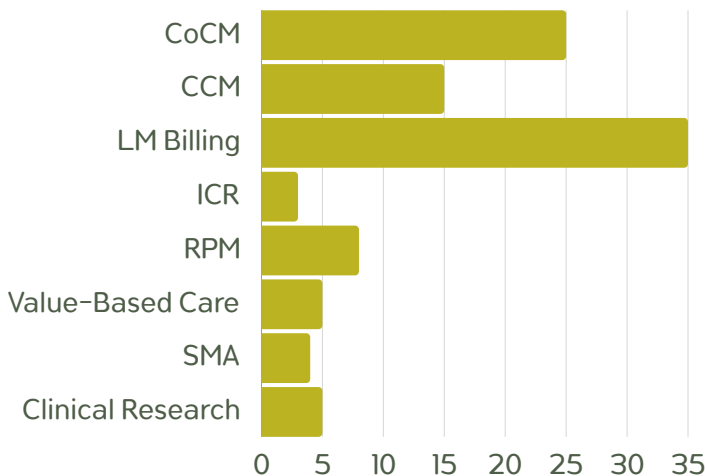
**8**

Up to 8 new revenue streams

**45%**

Boost revenue by up to 45% within 6 months

### Revenue Distribution by Lifestyle Medicine



MY PANEL	1000 PATIENTS
OPTIMIZED LM BILLING	\$14,234
CHRONIC CARE MANAGEMENT	\$5,850
REMOTE PATIENT MONITORING	\$2,621
COLLABORATIVE CARE MANAGEMENT	\$9,900
INTENSIVE CARDIAC REHAB (REMOTE)	\$900
POPLAR REVENUE BOOST	\$30,505
<b>NEW NET REVENUE</b>	<b>3X</b>
Results may vary. Estimates based on: 1000 patients (250 Medicare), 15 daily visits, 20 workdays/month. Typical Revenue from Office Visits = \$15,000	