



NBHWC Program Approval



NBHC Approved Programs lead the way in fostering a culture of quality training for all National Board Certified Health and Wellness Coaches (NBC-HWCs).

What makes NBHC Program Approval important for *your* coach training and education program?

- By participating in a rigorous approval process, you **improve accountability and transparency** for the coach training and education you provide.
- Through reflection on your program's processes and practices, you **stimulate quality improvement** to ensure the highest standard of excellence.
- Through demonstrating that your program meets an agreed minimum standard, you **assure the quality** of your training program.
- By contributing to the professionalization of the health and wellness coaching field, you **elevate and strengthen the integrity of the national standard** for health and wellness coach development.

NBHC Approved Training Program Benefits

- 1 Demonstrate that your NBHC Approved Program meets the ***gold standard*** for health and wellness coach training and education programs
- 2 Attract students seeking the opportunity to earn the National Board Certified Health and Wellness Coach (NBC-HWC) credential
- 3 Train graduates who are eligible to apply for the NBHC certification exam to become a National Board Certified Health and Wellness Coach (NBC-HWC)
- 4 Build a customizable profile listing on NBHC website that:
 - » Includes your organization's logo
 - » Outlines information about your NBHC Approved Program
 - » Shares your program's financial aid or scholarship opportunities
 - » Can be keyword searched to highlight specific characteristics of your program for marketing to potential coaching students
- 5 Gain access to Quarterly newsletters, Quarterly Approved Training Program (ATP) Connects, and other networking events with other NBHC Approved Programs.



**APPROVED
TRAINING
PROGRAM**



Scan the QR code to
visit NBHC Program
Approval website