

# The VitalMD Pediatric Advantage



# As a group of equals, **nothing equals VitalMD®**

VitalMD is a physician-owned and physician-led multi-specialty group, driven by members who empower one another to achieve success. Physicians affiliated with VitalMD have the opportunity to increase revenues, decrease overhead and streamline operations, with help from an experienced Management Services Organization (MSO).

With us, you'll find a collegial group comprised of practices of all different sizes covering a broad range of specialties, including more than 100 pediatric providers. We believe when like-minded physicians connect, the future is bright.

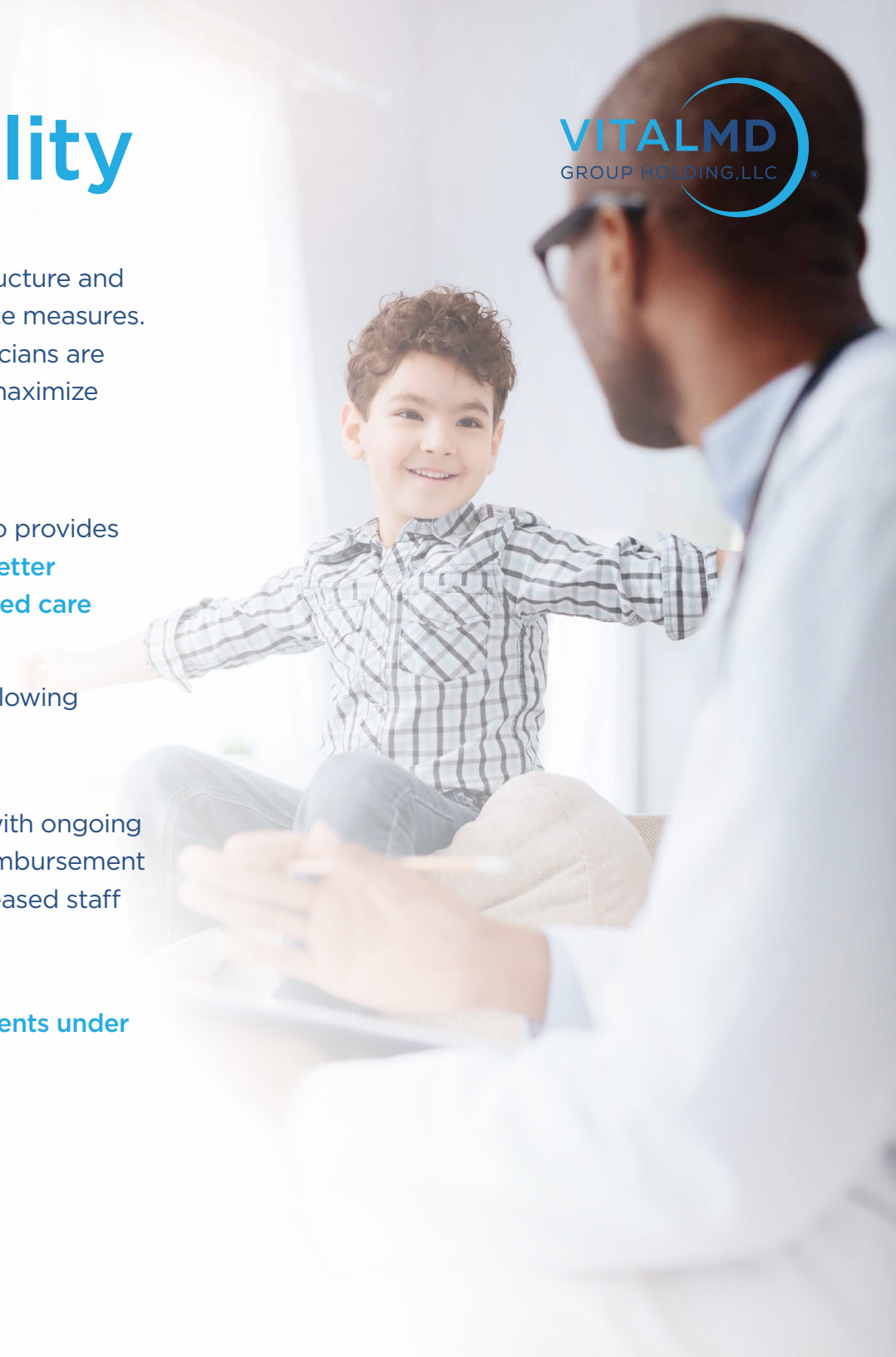


# Maximize Profitability



Pediatricians face challenges like increased demands for infrastructure and the ability to quickly respond to payors' requests for performance measures. Through the following MSO resources, VitalMD affiliated pediatricians are able to recognize trends and gain insight on the bottom line to maximize practice performance.

- Personal meetings with the Pediatric Clinical Line Director who provides leadership, consultation and support, enabling physicians to **better compete in today's world of population health and value-based care**
- Affiliation with a top Accountable Care Organization (ACO), allowing physicians to **share in monetary incentives**
- Patient-Centered Medical Home (PCMH) initial accreditation with ongoing training and support which contributes to higher Medicaid reimbursement rates, **improved practice quality and patient experience**, increased staff satisfaction and reduced healthcare costs
- Dedicated resources, training and guidance to **meet requirements under HEDIS scores and quality metrics**



# Streamline Workflows

VitalMD affiliated physicians are encouraged to share their voice within the organization. Pediatrician members have come together to actively participate in the implementation of new initiatives that increase the efficiency of pediatric workflows.

A dedicated after-hours patient call center helps **promote coordinated patient care**, while contributing to decreased Emergency Room and urgent care center utilization.

Enrollment into Event Notification Services (ENS) via Florida Health Information Exchange (HIE), provides **real-time notifications** of the practice's active patients which have been registered, admitted or discharged at over 200 hospitals and facilities in the state of Florida.

EMR support allows the opportunity to increase the practice's efficiency and revenue with customized features specific to pediatrics, which include **well-check templates and bi-directional interface** with Florida Shots and laboratories.

# Access MSO Resources



To assist you, the MSO provides the following support and services to ensure the practice is performing successfully:



## Group Purchasing

Increased savings on vaccines and other supplies — from clinical to basic office needs — through **preferred purchasing agreements** with a broad range of over 50 vendors.

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## Payor Contracting

Exclusive contracts through the MSO's **NCQA-Accredited Managed Care team** who handles everything from negotiating contracts with insurance companies to claim resolutions and refunds.

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## Marketing Solutions and Tools

A number of **enterprise-wide solutions and marketing tools** to ease practice pain points, improve results and increase patient acquisition — from website optimization to patient experience staff trainings and more.

# Own your Future



As an affiliate of VitalMD, you're both a member and an owner. Decisions within the organization are made by like-minded physicians focused on improved access to quality and patient care – with us, you are encouraged to share your voice. VitalMD is united to ensure that those who practice medicine benefit from intellectually, emotionally and financially rewarding experiences.



Profitability



Growth



Improved Care Delivery



Scalability



Reliability



Overall Physician Success

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Contact us for a complimentary practice analysis to discover the financial impact VitalMD may have on your practice.



1.855.775.7701



info@vitalmd.com

